

UNIVERSITY of HOUSTON

COLLEGE of TECHNOLOGY

Digital Media

Course Syllabus — subject to change with notice

DIGM 4378: Senior Project

Spring 2022

Professors: Dr. Jerry Waite
Office: Brazos Hall 351
713-743-4089
jwaite@uh.edu
Office Hours: Please make appointment for a Teams meeting

Lab Managers: Mr. Can Le (chle3@central.uh.edu)
Mr. Mike Dawson (mjdawson@central.uh.edu)

Wolff Center Contact: Ms. Melissa Munoz (meldmunoz@gmail.com)

Section Details: Section 20870, Tuesday 8:00 am – 11:00 am
Course Location: SAB1 244, Sugar Land

Program Web Site: <http://www.uh.edu/tech/digitalmedia/>

Open Lab: <http://www.uh.edu/tech/digitalmedia/students/student-resources/>

Course Description: Directed research project.
Prerequisite: Invitation from instructor.
Credit: 3 semester hours

Course Goals: This course is the capstone of a Digital Media major's career in the DIGM program. It encapsulates all facets of the DIGM major's coursework as the student serves in a project management role for junior students participating in the Wolff Center for Entrepreneurship as they brand themselves and their companies. It also includes the program's senior show.

Students completing the course will describe, demonstrate, compare, analyze, integrate, and critique Digital Media concepts related to:

1. conducting research;
2. clarifying strategy;
3. designing identity;
4. creating touchpoints;
5. managing assets;
6. presenting final products through oral presentations;

7. communicating one's personal brand through video, website, and hard-copy portfolio; and
8. presenting and explaining technological processes through participation in the annual senior show (DigiFest)

Required textbooks: Wheeler, Alina (2018). *Designing Brand Identity: 5th Ed.* John Wiley & Sons, Inc. Hoboken NJ. ISBN-13: 9781118980828.

Important Information: As a student of the University of Houston, information available at www.uh.edu/provost/policies/student/resources/ will be critical to insuring that your academic pursuits meet with success. Please take a few moments to review these areas:

- the UH Academic Honesty Policy,
- the UH Academic Calendar,
- Students with Disabilities,
- and Religious Holy Day FAQs.

Extra credit: A maximum of five percent overall course extra credit may be earned in two ways:

1. You may participate in the University of Houston chapter of the Graphic Communications Education Association (GCEAUH). Students who join and attend association meetings can earn up to three percent extra credit on their final grades (one point per meeting). GCEAUH officers may receive five points of extra credit on their final grades.
2. If YOU average 90% or higher on-time attendance for this course (both lecture and lab), you will receive two percent bonus on your final course grade.
3. Remember that you can only earn five percent TOTAL extra credit.

DigiFest: **Due: January 31st.** Registration for DigiFest must be done by January 31, 2022. Using your CougarNet credentials, log on to <https://forms.office.com/r/6qXFhE9DmC> and complete the form by January 31, 2022.

The Department of ILT will be hosting a “DigiFest” in Spring 2022 on March 23rd from 2:00–5:00 pm. ATTENDANCE IS REQUIRED. The purpose is to showcase your senior portfolios to potential employers, VIPs from the Sugar Land community, and UH faculty and staff. The networking provided by this event is a tremendous opportunity to meet professionals. These professionals will give you feedback that you cannot get anywhere else. Missing this opportunity would be a critical error in your future career.

All DIGM seniors are expected to take part in this event. Your display and presentation are worth up to 30% of your grade. Bring copies of your resume, pen, paper, and a portfolio. And, be sure to practice your 30 second introduction (elevator pitch)!

Power cords are prohibited. Be advised, you will have a limited amount of space to display your items.

If you need help preparing for the event contact Christal Pradia, College of Technology's Career Development Specialist. Ms. Pradia can be available on the

Sugar Land campus for one-on-one or small group advisement sessions. Please make an appointment with her by contacting her:

Phone: 713-743-4151

Email: cwpradia@uh.edu

More information will be provided as the date approaches.

Class Attendance: Attendance at all class sessions is expected. There will be a grade penalty for **all** absences. In other words, **there is no such thing as an excused absence. Be on time for class!** Tardies (defined as arriving after attendance has been taken) count as 1/2 an absence. You may only accumulate three total absences—full-days or tardies. You may be dropped after the fourth absence. Look at it this way: there is no way to make up any lecture or lab that you miss. Notes from friends or textbook readings are no substitute for actually being present in class when your professor explains a concept or process. Here's another thought: you and the taxpayers of the State of Texas are paying your professor to be present in the DIGM 4378 class. **Why pay money for something you don't take?** Another notion: attending class is like attending a concert. If you show up late, or don't show up at all, you'll miss the concert. The band is not going to play the show again for you! Neither will your professor teach the topic again.

ASSIGNMENTS:

TransMedia Marketing® Branding

Each student in this section of DIGM 4378 will serve as a project manager to consult, advise, and assist two or three Wolff Center for Entrepreneurship students as they create a brand for themselves and implement that brand on a career site known as SeekerPitch. The Wolff students will be the key decision makers in the development of their own brand identities. The DIGM student will be an "Identity Firm." See Page 107 of the Wheeler text for an explanation of the roles of the "client side" and the "identity firm side."

You will be matched to two or three Wolff students by Melissa Muñoz. The Wolff students will review your "elevator pitch" videos (see more information below in the DigiFest section) on or about February 10, 2022 and then request a DIGM student to be their coach. Ms. Muñoz will make the final decision as to which DIGM student will coach which Wolff students.

On or about February 15, 2022 students must prepare (and deliver to their clients) a presentation that covers the "Basics" as described in the red portion of the Wheeler text. Points to be covered include:

1. Brand basics
2. Brand ideals
3. Brand elements
4. Implementing a brand

As an identity company, it will be each DIGM student's responsibility to guide their Wolff clients through the "Process" as described in the blue section of the Wheeler text. The branding process is to include:

1. Conducting research
2. Clarifying strategy

3. Designing identity
4. Creating touchpoints
5. Managing assets.

Each SeekerPitch profile will have a photograph, video, resume, social media links, favorite quotes, accomplishments, desired future impact, employment history, skills, technologies used, and other elements that need to be part of a cohesive brand. Your job is to facilitate and coach your Wolff Center students to use Digital Media in the best possible way. For example, is their video professional and well written? Is their personality reflected in their choice of color and type and are those choices reflected in their resume?

An example of the College of Technology's brand guideline is shown at the back of this syllabus. This is being provided to you so you can see an example of a report that was given to our College after an Identity Firm considered many of the same media that you and your clients will be utilizing.

DIGM students will need to meet regularly with the Wolff students. Meetings may occur in person or through MS Teams. These meeting may be counted as "present" attendance for your DIGM 4378 final grade so long as you inform Dr. Waite, via email, of the date, time, duration, and location of the meeting. **You need to spend a minimum of nine hours per week working on DIGM 4378 tasks.**

Final presentations of the work you help the Wolff Center Students develop will be held in Sugar Land in SAB1 203 on April 19, 2022. More information is available in the "Oral Presentation" section below.

DigiFest As a part of the overall assessment of the Digital Media program, you are required to display your portfolios of Digital Media work at the annual DigiFest.

The annual DIGM senior show/Digifest will be carried out in four steps:

DigiFest Step 1 **Elevator Pitch: Due: 2/10/2022**—Capture a 30–45 second video of yourself presenting your "elevator pitch." *These videos will be shared with the Wolff Center Students on 2/10/2022* and may be played on a loop during DigiFest. Save your file using the YouTube 1080p standard format. A playlist of these videos will be made available to employers, including those who attend DigiFest.

In essence, your "elevator pitch" is a distillation of YOUR brand. You should explain how you can:

1. emphasize customer (employer) needs.
2. emphasize customer (employer) results.
3. emphasize customer (employer) pain.

Follow the guidelines on Page 30–31 of the Wheeler text and review the great strategies shown on <https://blog.videoscribe.co/how-to-create-the-perfect-attention-grabbing-video-elevator-pitch>

When you are finished with your elevator pitch video, upload it to YOUR Youtube Channel and email the URL to Mike Dawson (mjdawson@uh.edu) and copy Dr.

Waite (jwaite@uh.edu). A playlist will be made available to the Wolff Center students and employers who attend the DigiFest.

Do:

- remember that you are a Digital Media student who has taken and passed video classes. Practice what you learned (lighting, camera angles, audio...)
- restrict your pitch to no longer than 45 seconds.
- behave and dress professionally.
- how your personality.
- be creative.
- look into the camera (your audience).
- rehearse...shoot several cuts if necessary.
- review your video after each cut and then improve your work.
- pay attention to verbal and non-verbal communication.
- post the final version of your pitch on YouTube (your own channel) so you can share it with potential employers, link it to your social media feeds, and mention it in your resume.
- create a custom thumbnail for YouTube (support.google.com/youtubeanswer/72431?hl=en) using your personal brand guide and the guidelines required by YouTube.
- gets ideas from Faith Pineda's pitches
 - tinyurl.com/hhhhhzw (This is Faith's speech created in response to this assignment)
 - tinyurl.com/zhyurhp (This is Faith's pitch to be chosen as the keynote speaker at the 2016 GraphExpo Trade Show and Conference. She won!)
 - tinyurl.com/zlomxg2 (a class assignment for a DIGM class)

Do not:

- dress provocatively.
- use "filler sounds," such as "you know," "like," "um" and so forth.
- exceed 30 seconds.
- speak too quickly or in a monotone voice.
- sound like a "canned" speech.
- be a robot.

DigiFest Step 2

Physical Portfolio: (You should also have an online portfolio)

Due January 25: In Class Evaluation

First, you will help your peers evaluate their portfolios using a SWOT analysis as found on Page 10 of this syllabus.

Due March 23rd: Final Portfolio to present at DigiFest

Prepare your portfolio showcasing what you have learned during your tenure at the University of Houston. Employers appreciate seeing a variety of work to showcase your breadth of talents. It must be up-to-date and include your best work across multiple media. In other words, it should be a TransMedia document. You should add content beyond what you did in class, including real-world experiences. **Show who you are!**

You should make your portfolio a *TransMedia Marketing*[®] piece. Make it interactive through the use of QR codes, AR, and so forth. This works even for animations,

games, videos, packaging design, and so forth. Talk with Dr. Waite about ideas. You can then show your work in hard copy form and then use either your own mobile device (you may, in advance, check out an iPad if you don't have one) or your potential employer's device (even better because your work will be on their devices).

Brief descriptions including what problem you faced, the method you utilized to solve the problem, as well as the final solution should be included.

It is strongly suggested that you include in your portfolio a *before* and *after* project. Show your first solution and then a re-work of the same problem after you had learned more.

Do:

- show off your personality, your critical thinking skills, your technical skills, your range of skills, and your experience.
- market and brand yourself using your logo and style guide (typefaces and colors).
- use captions and descriptions.
- consider the user (aka potential employer).
- sweat the details.
- proofread thoroughly. We suggest you hire a copy editor to check your writing.
- test the portfolio with friends and family...do they know what you're talking about?
- submit your best work to the student showcase (not all submissions will be accepted for publication on the Digital Media program's site...see your professor for guidance.). Make certain you have a UH Content Release Form on file with Mike Dawson. This form is available on <http://sites.tech.uh.edu/digitalmedia/form/>

Do not:

- use templates.
- be too informal.

DigiFest Step 3

Attend the DigiFest. Attendees will be asked to judge your work by answering these two questions:

- The student's written, verbal, and graphic presentation of the work was excellent.
 - Strongly disagree
 - Disagree
 - Neither agree nor disagree
 - Agree
 - Strongly Agree
- The student's projects and work exceeded my expectations.
 - Strongly disagree
 - Disagree
 - Neither agree nor disagree
 - Agree
 - Strongly Agree

Do:

- Dress appropriately for a job interview
- Use your portfolio in a *TransMedia Marketing*® way. Connect your hard copy portfolio to the web.

- Speak confidently and succinctly. You don't have much time to make an impression.
- Show your portfolio quickly to your guest. Then, delve deeply into any page that catches his or her eye.
- Hand out items so your guest can remember you: takeaway portfolio, business cards, (graphic) resumes.
- Reach out to people to come talk with you.
- Emphasize your strategic/problem solving skills.
- Demonstrate that you are familiar with **art, science, technology, and business.**

Don't:

- Bring any electrical device that must be plugged in.
- Don't stand around waiting for people to come up with you.
- Don't hide behind a table. Be approachable.
- Don't leave your table!

DigiFest Step 4

Fourth, based upon rankings, DIGM faculty will select the top 10 students to attend the annual Graphic Excellence Awards Gala (**Due to COVID, this gala may not occur**). These select students will earn the opportunity to display their work, network with business leaders, and, hopefully, earn job interviews.

Oral Presentation

Due: April 19—Students are required to give an oral presentation, supported by a PowerPoint, Prezi, or Keynote slideshow and a poster. The presentations will be in SAB1 203 from 8-11 am.

Review www.library.uh.edu/record=b5540346~S11 for advice on presenting in a compelling way. Your presentation must cover:

1. Begin with a one-minute "elevator" pitch that quickly describes your project and final products;
2. Using Powerpoint, Prezi.com, or Keynote, present any challenges you overcame while completing your projects then show and explain examples of what you and your clients accomplished.

Do:

- use visuals—we are *graphics* people! Show your skills.
- give an organized presentation.
- leverage your skills.
- time and practice your presentation.
- *know your material!*
- maintain good eye contact with your audience.

Do Not:

- interrupt other students.
- arrive late or leave early.
- dress casually.
- wait until the last minute to prepare.
- talk to your poster or to your slides.
- turn your back to your audience.

Students enrolled in the class, invited faculty/staff, and the Wolff group for which you worked will participate. You have 10-15 minutes for each presentation. Up to

five additional minutes may be allotted for questions.

Projects will be presented on the Sugar Land Campus **April 19 or 26**. Your professor, the Wolff student for whom you worked, and an additional member chosen by your professor will grade the presentations. Each will submit an evaluation and the three scores will be averaged.

When evaluating student presentations, the evaluators will grade based on the following criteria:

- An “A” presentation gets the point across attractively and makes good use of presentation techniques.
- A “B” presentation not only gets the idea across, but is attractive.
- A “C” presentation gets the point across accurately.
- A “D” presentation fails to communicate the idea effectively or contains fatal errors.

Grading:	<i>Item</i>	<i>Percent of grade</i>
	Attendance/preparedness/professionalism at meetings	10%
	DigiFest	30%
	Oral presentation (poster and oral/visual presentation)	40%
	Elevator Pitch.	20%

Percent/letter grades:	A.	94-100	A-	90-93
	B+	87-89	B	84-86
	B-	80-83	C+	77-79
	C	74-76	C-	70-73
	D+	67-69	D	64-66
	D-	60-63		

Grade expectations: Your professor expects students in the course to be capable and motivated professionals. No such student should be content with a grade less than “B.” Please provide the attention, motivation and effort necessary to reach this grade expectation.

Due date policy: Late work is “yesterday’s news.” In keeping with this idea, assignments must be turned in as scheduled.

Adds/drops: Please refer to the University’s Undergraduate Catalog and the Schedule of Classes for the appropriate add/drop dates and procedures. Those procedures must be followed to the letter.

Incompletes: An “incomplete” grade will only be issued if the student is maintaining an acceptable level of achievement and cannot, due to some factor beyond the control of the student, complete one or more major assignment. If a student wishes an “incomplete” grade, s/he must explain the situation to your professor in advance and make specific arrangements to make up missing work no later than one year after the “incomplete” is issued.

Americans with Disabilities Act: Any student who may be in need of additional help under the ADA guidelines should contact your professor ASAP.

Checklist:

Check	Item	Date
<input type="checkbox"/>	School begins	January 18, 2022
<input type="checkbox"/>	First Day of Class	January 18, 2022
<input type="checkbox"/>	ePortfolio SWOT analysis by Peers	January 25, 2022
<input type="checkbox"/>	Registration for Career Fair	January 31, 2022
<input type="checkbox"/>	Elevator Pitch YouTube Link due	February 10, 2022
<input type="checkbox"/>	Work on project or thesis	February 10–April 12, 2022
<input type="checkbox"/>	DigiFest Career Fair	March 23, 2022
<input type="checkbox"/>	Oral presentations	April 19, 2022
<input type="checkbox"/>	Final papers/projects due	May 2, 2022

COVID-19 Updates and Resources

The policies on the UH COVID-19 website are an integral part of this syllabus. Since academic policies have changed frequently due to our attempts to ensure student success during COVID 19, please regularly check <https://uh.edu/provost/policies-resources/covid19/> to see if any of the Provost’s policies have superseded this syllabus. For example, in Spring 2021, faculty were informed, after the beginning of the semester, that attendance could not be counted as part of a course grade. Such a policy impacted Dr. Waite’s syllabi during that semester, so modifications to the grading scale occurred. Dr. Waite will try to keep you updated with any COVID-related policy changes.

Elevator Pitch Rubric

CRITERIA		SCALES									
		Scale 1	100.00	Scale 2	95.00	Scale 3	80.00	Scale 4	65.00	Scale 5	0.00
Content/Story	25%	Perfect in every way.		Video explains the main points of the story very well.		Video adequately explains the main points.		Video does not include sufficient explanation of the main points.		Missing	
Audience	25%	Perfect in every way.		Video is clearly aimed at the intended audience.		Video is adequately aimed at the intended audience. There may be some ambivalence to whom the video is aimed.		Video is aimed to the wrong audience.		Missing	
Imagery	25%	Perfect in every way.		Video is professionally shot and edited. Sound acting. Leaves a positive impression that reflects well on student(s) and UH.		Video is reasonably well shot and edited but has technical flaws in, for example, lighting, camera motions, or editing. Mediocre acting.		Video was shot or edited in an amateurish way that does not reflect well on the student(s) or UH. Poor acting.		Missing	
Audio	25%	Perfect in every way.		Audio is very clear, audible, understandable, and of adequate/consistent volume. Musical soundtrack, if any, well supports the audio without being distracting.		Audio is reasonably well done, but may have one or two volume or editing flaws. Some audio may be hard to understand. Overwhelming musical soundtrack.		Audio is amateurish: suffers from volume or editing flaws or the words are hard to follow and/or understand. Does not reflect well on the student(s) or UH.		Missing	

Hard Copy Portfolio Peer Evaluation

Portfolio belongs to _____
 Reviewer # _____

Digital Media is the creative convergence of digital arts, science, technology, and business for human expression, communication, social interaction, and education.

Is this a DIGM student? Use these Likert scales to evaluate how well well this student demonstrates:

Item	Superficial	Able	Proficient	Outstanding
Art				
Science				
Technology				
Business				

Is emphasis evident? Based *only* upon your review of this site, the student emphasized:

Print	Packaging	eCommerce	eMedia	MotionMedia	Can't tell

Value Added Based on the site, which of these does the student "bring to the table?"

Yellow Belt in Six Sigma	Human Resources	Team Leadership	Data Mining	Sales	Project Management

What *other* skills and attributes has this student demonstrated that could add value to a business? _____

Application Use these Likert scales to evaluate how well well this student demonstrates:

Item	Superficial	Able	Proficient	Outstanding
Creativity				
Technology				
Communication				

SWOT Complete this SWOT Analysis:

Strengths	
Weaknesses	
Opportunities	
Threats	

Hireability If you were an employer, would you contact this student based upon this website? Please circle one: Y / N

Closing Comments: _____

DIGIFEST REVIEW

Review by Professor Karen Snyder, MFA

WHAT IS A PRODUCER?

Definition: "A person who produces"

PLAN

Communication and Creative Strategy
Business Plan (Financial)

COORDINATE

Team Members to Use
Optimal, Organized Work Flow

CREATE

Can create whatever the project needs
OR knows the best person to hire



I can do
and create
whatever it
takes to make
a project a
success.

UNIVERSITY of HOUSTON TECHNOLOGY

ABOUT THE DIGITAL MEDIA PROGRAM

WHAT IS A STRATEGIST?

Definition: "A person with responsibility for the formulation and implementation of a strategy"

GOALS

Set goals
Determining actions to achieve the goals

MOBILIZE

Resources (Time & Money)
Personnel (People)



I can plan and
communicate
to others the
best way to
reach the end
of a goal.

UNIVERSITY of HOUSTON TECHNOLOGY

ABOUT THE DIGITAL MEDIA PROGRAM

WHICH GRADUATE WILL GET HIRED FASTEST?



I can do **whatever**
it takes to get a
project done.

Plan it.
Create it.
Manage it.

PRODUCER

UNIVERSITY of HOUSTON TECHNOLOGY



I can only
do **one** thing
well.

PHOTOGRAPHER

ABOUT THE DIGITAL MEDIA PROGRAM

WHICH GRADUATE WILL GET PAID MORE?



Damn, I'm
good!

\$56,000 (STARTING)

UNIVERSITY of HOUSTON TECHNOLOGY



I live for
my art.

\$22,000 (STARTING)

ABOUT THE DIGITAL MEDIA PROGRAM

CHECK:

- 1 Did the student utilize branding / language to convey himself/herself as a Digital Media Strategist or Digital Media Producer?
 YES NO
- 2 Did the student demonstrate a comprehensive range of work showcasing his/her capabilities as a Producer / Strategist?
 YES NO
- 3 Did the student clearly and succinctly highlight the Problem, Solution, and Result of each portfolio example?
 YES NO
- 4 Are there misspellings and grammar errors?
 YES NO
- 5 Design evaluation (look at /engage with)
 5 stars 4 stars 3 stars 2 stars 1 star
- 6 Technical evaluation (how it was made /how it functions)
 5 stars 4 stars 3 stars 2 stars 1 star
- 7 Strategy evaluation (critical thinking / planning)
 5 stars 4 stars 3 stars 2 stars 1 star
- 8 Would I hire this student based on his/her portfolio?
 YES NO

NOTES

UNIVERSITY of HOUSTON | TECHNOLOGY

BRAND & STYLE

(GUIDE)

Spring 2019

Tagline

- A. **INGENUITY APPLIED.** Font Type: League Gothic Regular
Font color: Open
All caps
Spacing between the letters approx 20
Period at the end

Ingenuity Applied. Font Type: League Gothic Regular
Font color: Open
Upper and lowercase caps
Default letter spacing
Period at the end

- B. **UNDENIABLY EXCEPTIONAL.** Font Type: League Gothic Regular
Font color: Open
All caps
Spacing between the letters approx 20
Period at the end

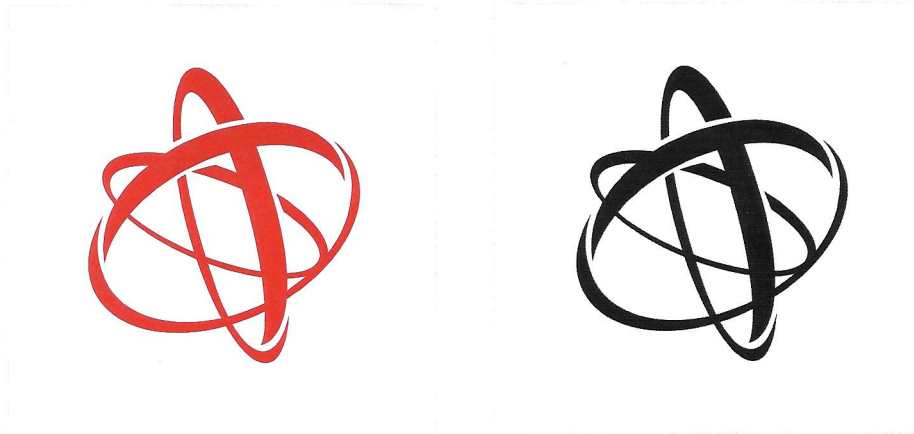
Undeniably Exceptional. Font Type: League Gothic Regular
Font color: Open
Upper and lowercase caps
Default letter spacing
Period at the end

Recommend using only one tagline per campaign.

Icon, Symbol or Graphic Element

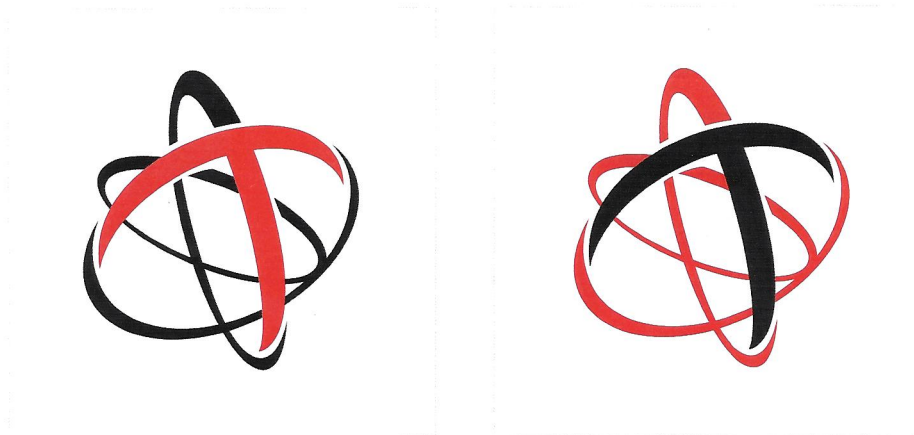
(Not a Logo)

The gyroscope represents motion, direction and orientation. It is a long standing instrument of technology with important applications in automation, positioning and navigation today. It is stability in motion. It is a piece of ingenuity which in application has changed and advanced many a field and technologist.



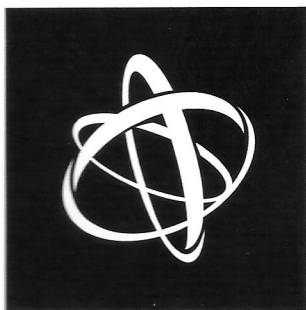
Pantone Red 186C

Black



Pantone Red + Black

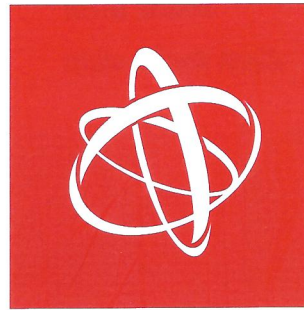
Black + Pantone Red



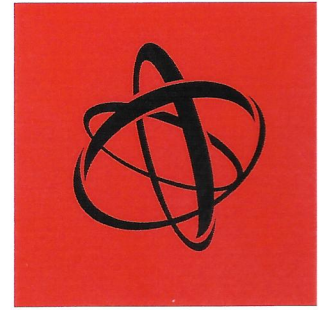
Reversed White over Black



Red over Black



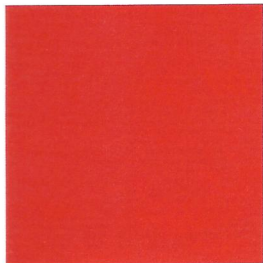
Reversed White over Red



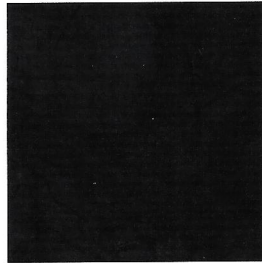
Black over Red

Colors and Typography

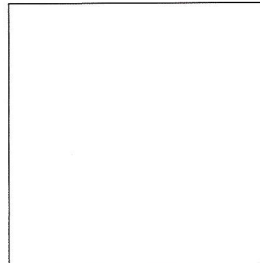
Primary Palette | 80% - 90%



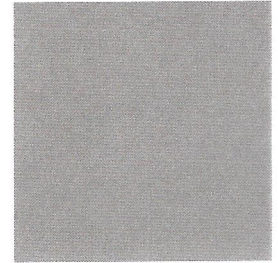
Red 186 C



Black



White



Pantone Cool Gray 8

Accent Colors | 10% - 20%

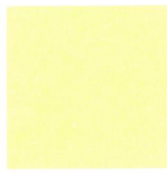
Secondary and Tertiary Palette from UH Brand Guide



Pantone 339 C



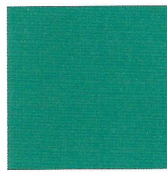
Pantone 7408 C



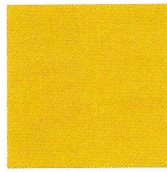
Pantone 7499 C



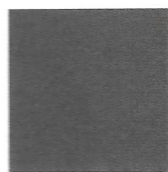
Pantone 704 C



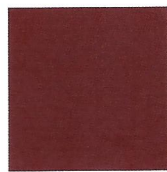
Pantone 328 C



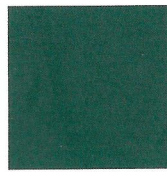
Pantone 1245 C



Pantone 425 C



Pantone 490 C



Pantone 3305 C

Typography

Headline and Tagline

LEAGUE GOTHIC REGULAR

Secondary

Milo Extralight

Milo Extralight Italic

Milo Regular

Milo Italic

Milo Bold

Milo Bold Italic

Milo Black

Milo Black Italic

Body Copy

Crimson Regular

Crimson Italic

Crimson Semibold

Crimson Semibold Italic

Crimson Bold

Crimson Bold Italic

Name of Program

Ingenuity Applied.



Lorem Ipsum Dolor Sit Amet, Consectetur Adipiscing Elit, Sed Do Eiuod Tempor Incididunt Ut Labore Et Dolore Magna Aliqua.

**Earum Reru
Hic Tenetur
A Sapiente
Delectus, it
Aut Reicie.**

At vero eos et accusamus et iusto odio dignisimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est .

laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est.

Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non

recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod corrupti quos dolores.



FOR MORE INFORMATION

UH Dept. of ...: www.uh.edu
Undergraduate Program: www.uh.edu/undergraduate/overview
Email: username@uh.edu

UNIVERSITY of HOUSTON
COLLEGE of TECHNOLOGY

LOREM IPSUM DOLOR SIT AMET CONSECTETUR SCING



Sed ut perspiciatis unde omnis iste natus error sit voluptat accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae.

Lorem Ipsum Dolor Sit Amet, Consectetur Adipiscing Elit, Sed Do Eiud Tempor Incidunt Ut Labore Et Dolore Magna Aliqua.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptas assumenda est.



Temporibus autem quibusdam et aut officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

Earum Rerum Hic Tenetur A Sapiente Delectus, Ut Aut Reiciendis

Backs have gray background

FOR MORE INFORMATION

UH Dept. of ...: www.uh.edu
Undergraduate Program: www.uh.edu/undergraduate/overview
Email: username@uh.edu

Flyer/Front+Back



Our Program

The University of Houston has been designated as a National Center of Academic Excellence in Cyber Defense Education with focus areas of Digital Forensics and Industrial Control Systems Security by the National Security Agency and the Department of Homeland Security.

This program is recognized by the Project Management Institute, PMI, and includes key management skills within the framework of project management.



How to Apply

Classes begin in the Fall semester, applications due by July 1. All of the information needed to apply for graduate programs can be found on-line at uh.edu/G4it

Additional questions can be sent to coigrad@uh.edu
(College of Technology Graduate Program Advisors)



GRADUATE PROGRAMS

OPEN HOUSE

Construction Project Management Tool

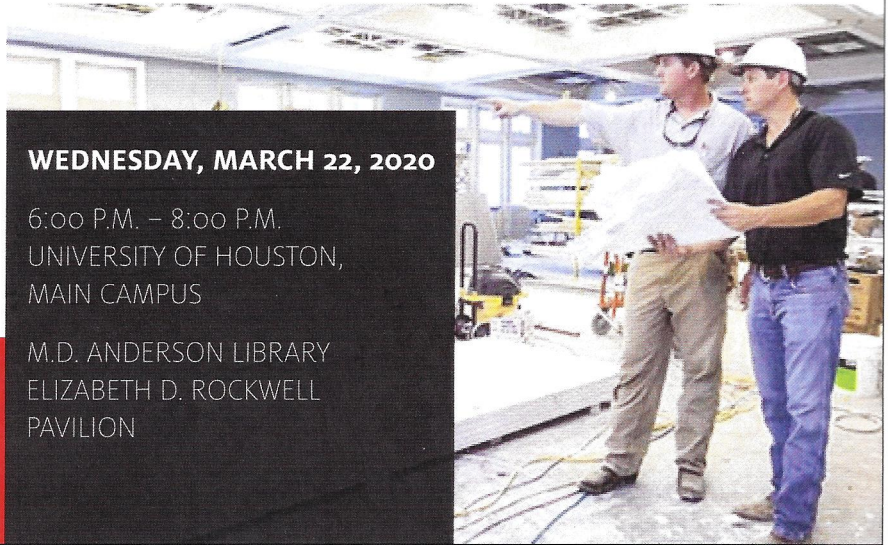
Ingenuity Applied.



WEDNESDAY, MARCH 22, 2020

6:00 P.M. – 8:00 P.M.
UNIVERSITY OF HOUSTON,
MAIN CAMPUS

M.D. ANDERSON LIBRARY
ELIZABETH D. ROCKWELL
PAVILION

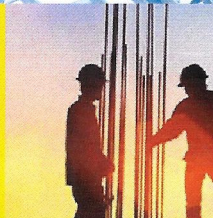


GRADUATE PROGRAMS

OPEN HOUSE

Construction Project Management Tool

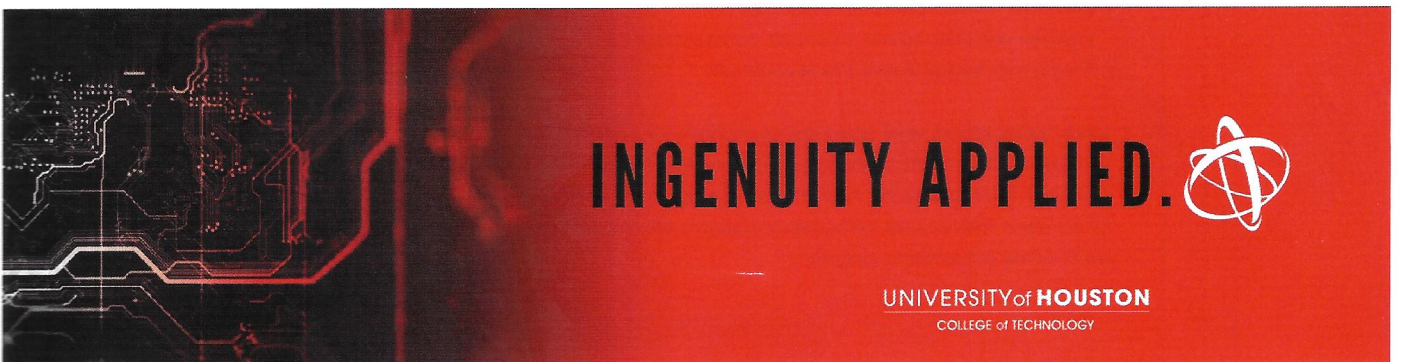
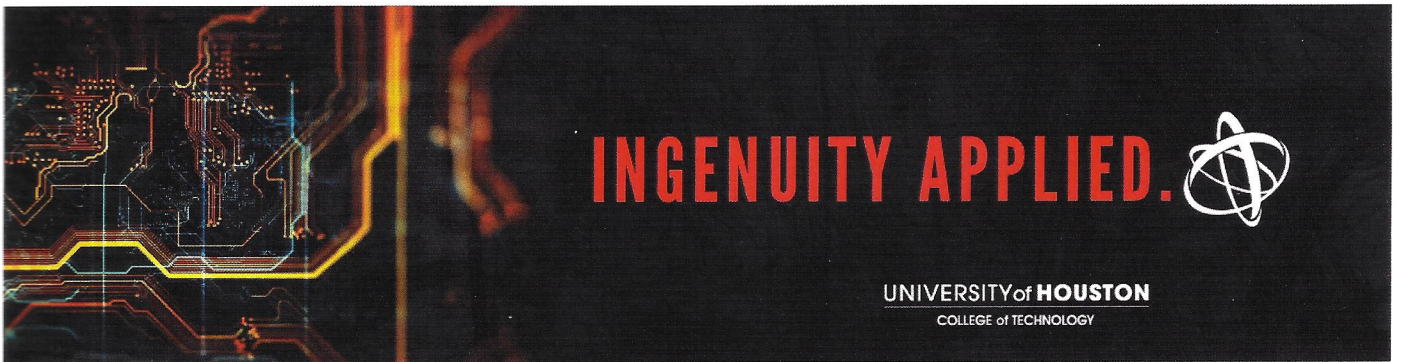
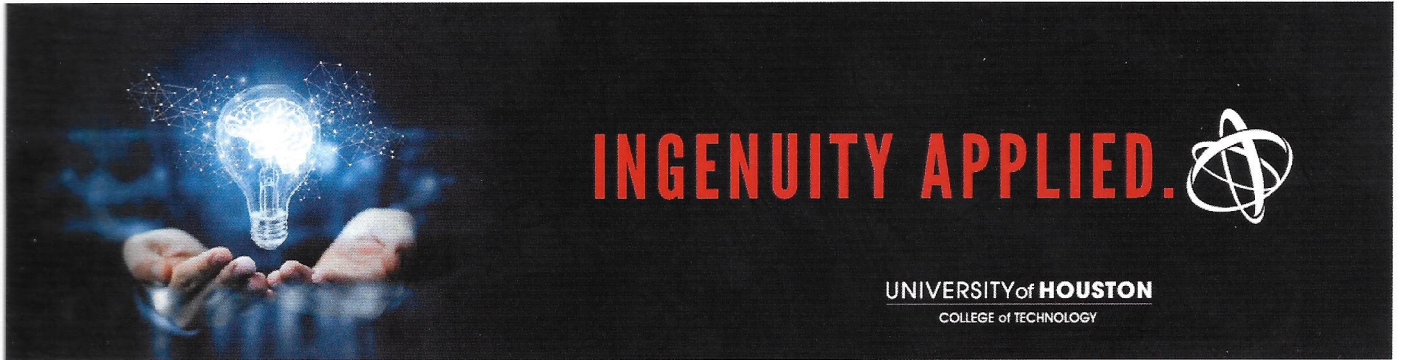
Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren



Ingenuity Applied.



Wall Art



UNIVERSITY of
HOUSTON
COLLEGE of TECHNOLOGY

Ingenuity Applied.

GRADUATE PROGRAMS

OPEN HOUSE

Construction Project Management Tool



uh.edu/technology/index

Department of Construction Management

Introduction to the Basics 101

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et justo odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi.

- Duis autem vel eum iriure dolor in hendrerit in
- Vulputate velit esse molestie consequat, vel illum dolore eu
- Feugiat nulla facilisis at vero eros et accumsan

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam.


[Learn More](#)

College of Technology

Flyer Template

Name of Program

Ingenuity Applied.



FOR MORE INFORMATION
UH Dept. of ...: www.uh.edu
Undergraduate Program: www.uh.edu/undergraduate/overview
Email: username@uh.edu

UNIVERSITY of HOUSTON
COLLEGE of TECHNOLOGY

Header
0.8775" H

Main
Image area
3" H

Content Area

Footer
1.3775" H