

Bachelor of Science Degree

Digital Media (DIGM) based on 2024-2025 catalog

First Year		Second Year		Third Year		Fourth Year	
First Semester	Second Semester	Third Semester	Fourth Semester	Fifth Semester	Sixth Semester	Seventh Semester	Eighth Semester
FALL	SPRING	FALL	SPRING	FALL	SPRING	FALL	SPRING
ENGL 1301 3 COMM First Year Writing I <small>P: Placement score</small>	ENGL 1302 3 COMM First Year Writing II <small>P: ENGL 1301 or equiv</small>	*DIGM 1300 3 major Intro to Digital Media <small>P: None</small>	*DIGM 1350 3 major Graphics for Digital Media <small>P: C- or better in ENGL 1301 or 1302 or equiv</small>	*DIGM 2325 3 major Info Tech Apps for DIGM <small>P: C- in DIGM 1376 & MATH 1342</small>	*DIGM 3354 3 major Principles of Visual Prod <small>P: C- in DIGM 2353</small>	*DIGM 4372 3 major Digital Media Production Mang <small>P: C- in DIGM 3354</small>	*DIGM 4378 3 major Senior Project <small>P: C- in DIGM 4351</small>
MATH 1332 3 Math Contemporary Mathematics <small>P: None</small> or MATH 1314 College Algebra	MATH 1324 3 MATH Finite Math w/Apps <small>P: None</small>	CORE 3 SS Social & Behav Sciences Choose from core approved list	*DIGM 1376 3 major User Experience (UX) Princ <small>P: declared major or minor in DIGM or CIS</small>	*DIGM 2353 3 major Page Layout & Design Fall Only <small>P: C- in DIGM 1350 & major</small>	*DIGM 3357 3 major Social Media Apps & Analytics <small>P: C- in DIGM 2357</small>	*DIGM 4351 3 major Portfolio Development <small>P: C- in DIGM 2357, 3354, 3358</small>	*DIGM 4379 3 major Transmedia Marketing© <small>P: C- in DIGM 2357, 3354, & 3358</small>
HIST 1301 3 HIST US History to 1877 <small>P: None</small>	3 NS Life & Phys Sciences Choose from core approved list	MATH 1342 3 math Elem Statistical Methods <small>P: None</small>	CORE 3 LPC Lang, Phil & Culture Choose from core approved list	*DIGM 2376 3 major UX Principles 2 Spring Only <small>P: C- in DIGM 1376</small>	*DIGM 3358 3 major Augmented & Virtual Reality <small>P: C- in DIGM 1300 & 2325</small>	Technical Elec 3 major Choose from Approved list	Technical Elec 3 major Choose from Approved list
GOVT 2305 3 POLS US Government <small>P: None</small>	GOVT 2306 3 POLS US & Texas Const & Politics <small>P: None</small>	PHIL 1321 3 MATH Logic I <small>P: MATH 1314</small> or MATH 2312: Precalculus <small>P: min of C- MATH 1314 or equiv</small>	HDCS 1300 3 WID Human Ecosystems & Tech Change <small>Recommended</small> <small>P: ENGL 1302 or equiv</small>	*DIGM 2357 3 major Content Strategy & Develop <small>P: C- in DIGM 1300, 1350 & 1376</small>	Technical Elec 3 major Choose from Approved list	CIS 3320 3 major Data Visualization & Analysis <small>P: C- in MATH 1342 or TMTM 3360</small>	TLIM 3 MINOR Applied Innovations Minor OR Technology Leadership & Innovation Mangement Minor
3 NS Life & Phys Sciences Choose from core approved list	HIST 1302 3 HIST US History Since 1877 <small>P: None</small>	CORE 3 ARTS Creative Arts Choose from core approved list	Technical Elec 3 major Choose from Approved list	TLIM 3 MINOR Applied Innovations Minor OR Technology Leadership & Innovation Mangement Minor	TLIM 3 MINOR Applied Innovations Minor OR Technology Leadership & Innovation Mangement Minor	TLIM 3 MINOR Applied Innovations Minor OR Technology Leadership & Innovation Mangement Minor	TLIM 3 MINOR Applied Innovations Minor OR Technology Leadership & Innovation Mangement Minor
15	15	15	15	15	15	15	15
Total credit hours required =							120

students must declare minor in one of the minors listed below:

Approved Technical Electives

DIGM (any class not applied to major coursework, except DIGM 3353)
 *CIS 2336
 HDCS 4369
 HDCS 4374
 HDCS 4375
 *SCLT 2380
 *SCLT 3381
 COSC 1336
 or ELET 2300

Technology Leadership & Innovation Management Minor

*TLIM 3340
 Choose 12 hrs:
 *TLIM 3330 *TLIM 3365
 *TLIM 3345 *TLIM 3371
 *TLIM 3350 *TLIM 4371
 *TLIM 3355 *TLIM 4390
 *TLIM 3363 *TLIM 4397

Applied Innovations Minor

*TLIM 3363
 *TLIM 3330
 *TLIM 3331
 *TLIM 4335
 *TLIM 4340

*offered in Sugarland