



## Jerry J. Waite, Ed.D. Professor of Technology

### *Personal Information*

*1974*

A.S., Photolithography Technology  
Don Bosco Technical Institute • Rosemead, CA

*1974–1980*

Instructor of Photolithography Technology  
Don Bosco Technical Institute • Rosemead, CA

*1977*

B.A., Industrial Arts  
California State University, Los Angeles • Los Angeles, CA

*1980–1988*

Department Chair, Graphic Communications Technology  
Don Bosco Technical Institute • Rosemead, CA

*1982*

M.A., Vocational Education  
California State University, Los Angeles • Los Angeles, CA

*1984–1992*

Vocational Teacher Training Instructor  
UCLA Extension • Los Angeles, CA

*1988–1993*

Dean of Technology  
Don Bosco Technical Institute • Rosemead, CA

*1990*

Ed.D., Higher Education, Work and Adult Development  
UCLA • Los Angeles, CA

*1993–1999*

Assistant Professor of Technology  
University of Houston • Houston, TX

*1999–2002*

Industrial Technology Department Chair  
University of Houston • Houston, TX

*1999–2008*

Associate Professor of Technology  
University of Houston • Houston, TX

*2001–2004*

Three-year term as President-Elect, President, and Past-President  
International Graphic Arts Education Association

*2002–present*

Board Member, Treasurer, and President: Accrediting Council for Collegiate  
Graphic Communications.

*2008–present*

Professor of Technology  
University of Houston • Houston, TX

## Teaching and Student Learning

### College of Technology Mean

Each graph displays one line that indicates the College of Technology Mean (COT Mean) for each evaluation item. The mean ratings for the College were only calculated for the Fall 1993 semester and are used here for comparison purposes only.

### Response legend:

5. Strongly agree
4. Agree
3. Neither Agree nor Disagree
2. Disagree
1. Strongly disagree

*Note:* The College changed its Teacher Evaluation form in 2000. Evaluations for 2000 and subsequent years can be found in tables beginning on page 7.

### Evaluation of Teaching 1993–1999

Dr. Waite is an effective teacher, and has earned above-average teaching evaluations. He won the 1996-97 College of Technology Outstanding College Teaching Award.

The following graphs summarize Dr. Waite's teaching evaluations from 1993–1999. The item numbers refer to the following questions on the College of Technology Course and Teacher Evaluation Instrument.

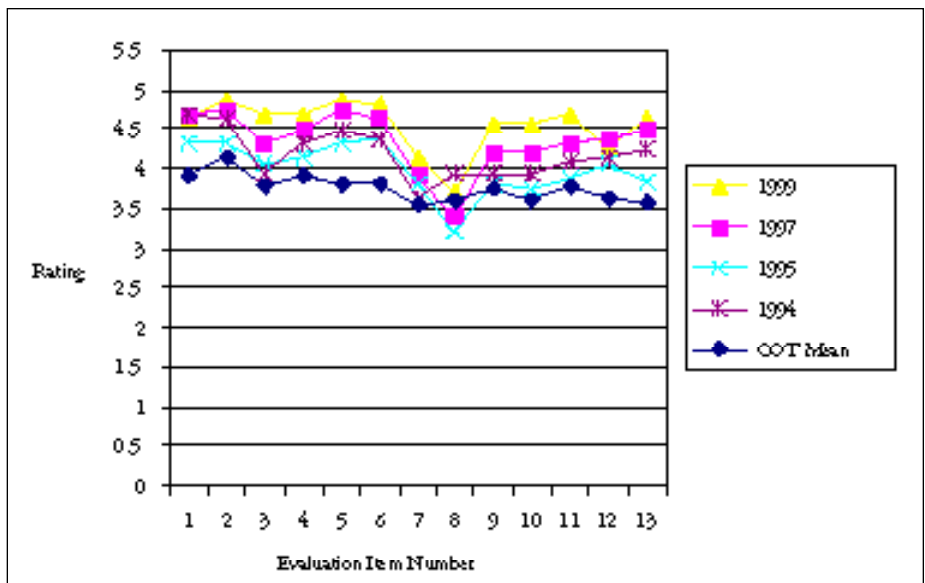
1. The instructor presents material in an understandable way.
2. The instructor welcomes student questions
3. The instructor is available to help students outside of class.
4. Grading is fair.
5. The instruction is well organized.
6. This instructor is very effective.
7. I had a desire to take this course.
8. The texts used in this course were useful.
9. This course contributed to my professional growth and development.
10. This course met my expectations
11. This course was relevant.
12. I would recommend this course to others.
13. This was an excellent course.

## ITEC 3350

### Graphic Communications Materials and Processes

An introduction to graphic communications processes and ancillary operations. An in-depth study of common materials used in the graphic reproduction process.

Undergraduate-level course

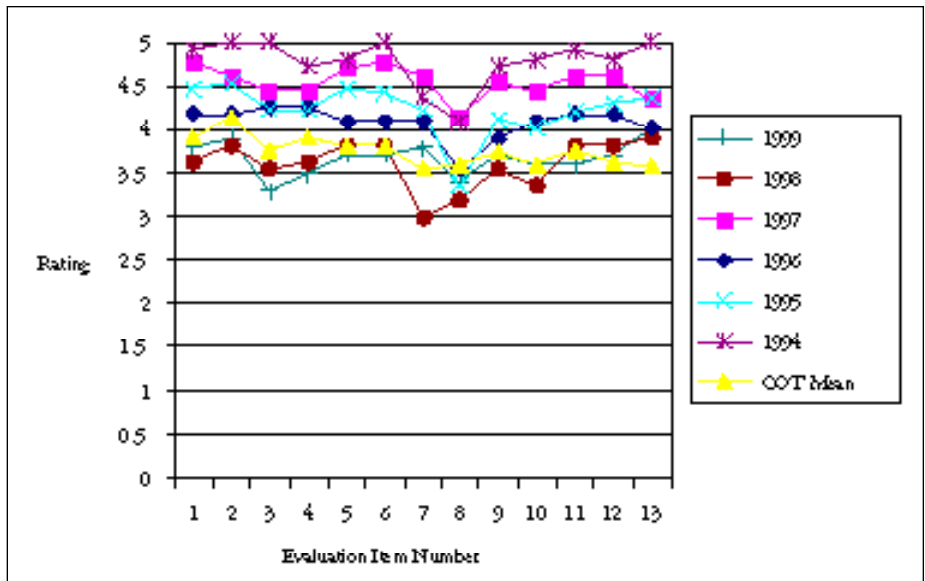


## ITEC 3351

### Image Technology I

Theory and practice in the preparation of single-color images for reproduction. Conventional and electronic methods discussed. Use of appropriate quality control devices.

Undergraduate-level course

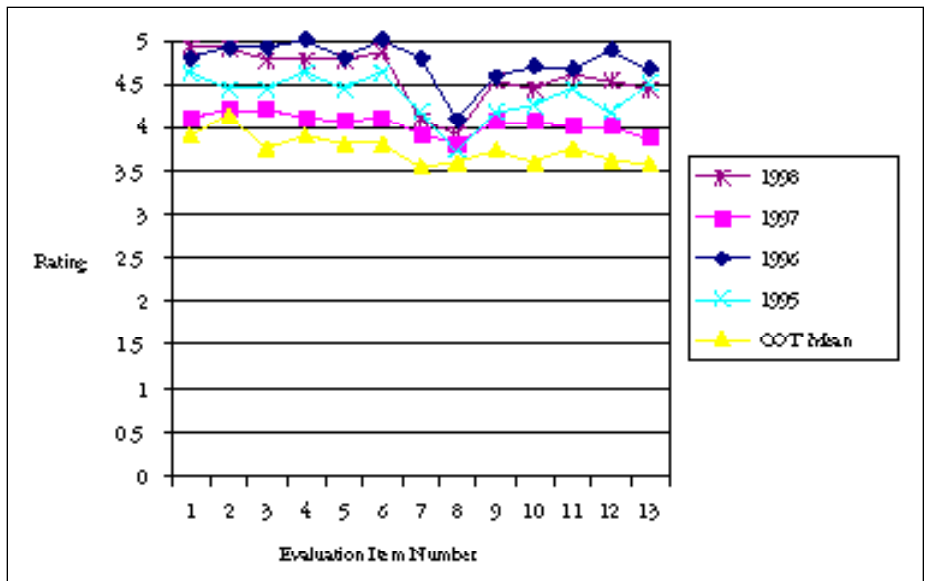


## ITEC 3352

### Press Technology I

Theory and practice in the use of printing presses for single-color reproductions. Use of appropriate quality control devices.

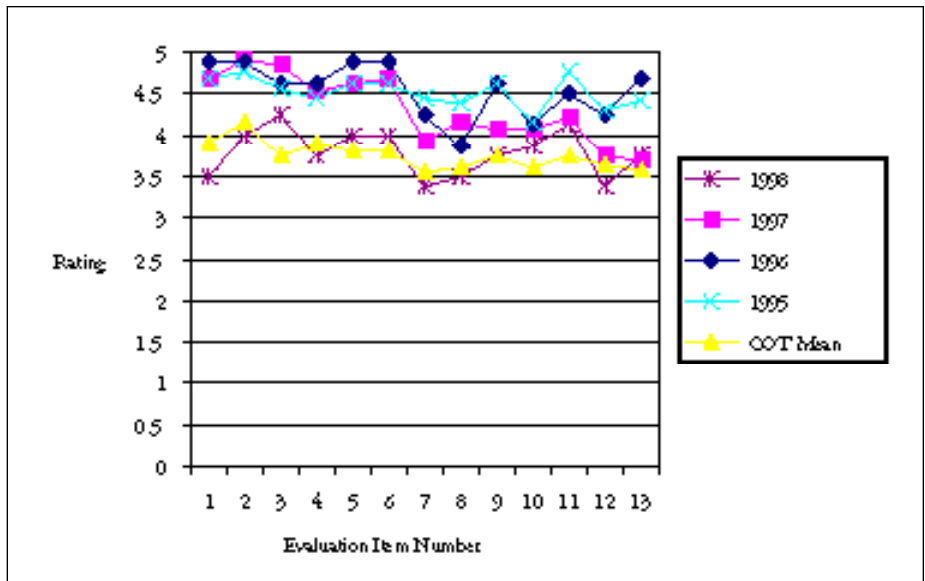
Undergraduate-level course



## ITEC 4372

*Costing in Graphic Communications*  
Principles and techniques of cost estimation for graphic communications production.

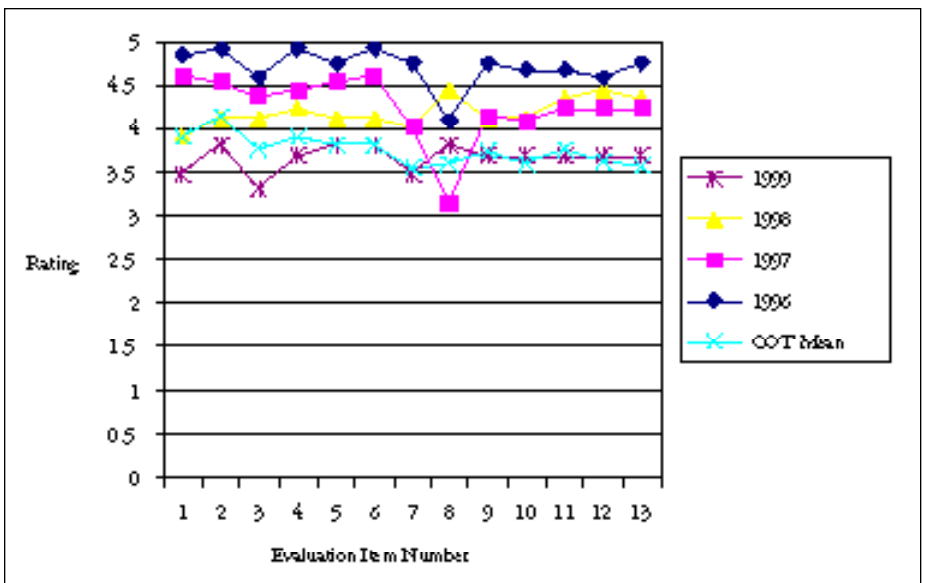
Undergraduate-level course



## ITEC 4373

*Image Technology II*  
Theory and practice in the preparation of multi-color images for reproduction. Color theory as it applies to image reproduction. Conventional and electronic methods discussed. Use of appropriate quality control devices.

Undergraduate-level course

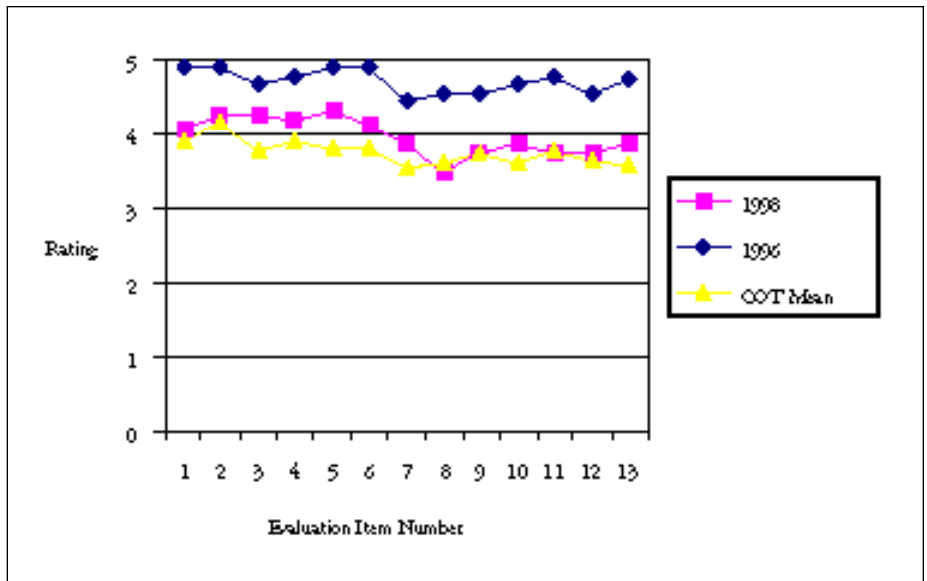


## ITEC 4374

### *Press Technology II*

Theory and practice in the use of printing presses for multi-color reproductions. Use of appropriate quality control devices.

Undergraduate-level course

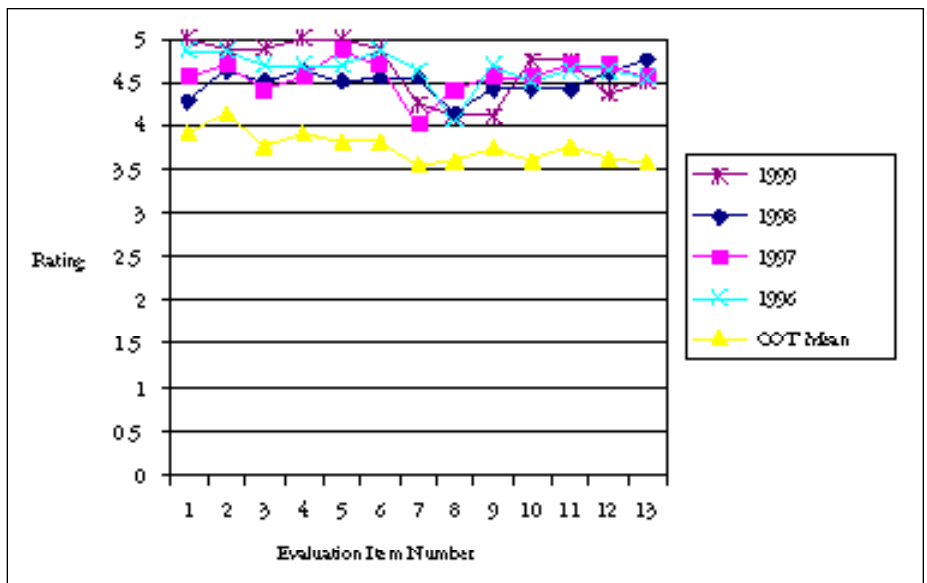


## ITEC 4375

### *Practicum in Graphic Communications*

Application of graphic communications concepts and skills to design and produce printed products.

Undergraduate-level course

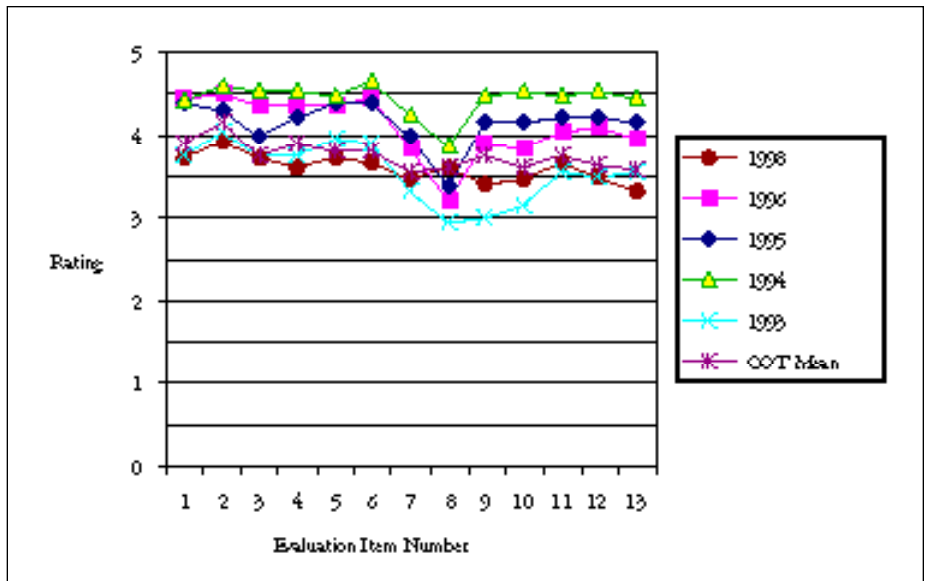


## OCTE 3353

### Communications Systems

Graphic, electronic, and filmed/ taped communications processes are covered.

Undergraduate-level course

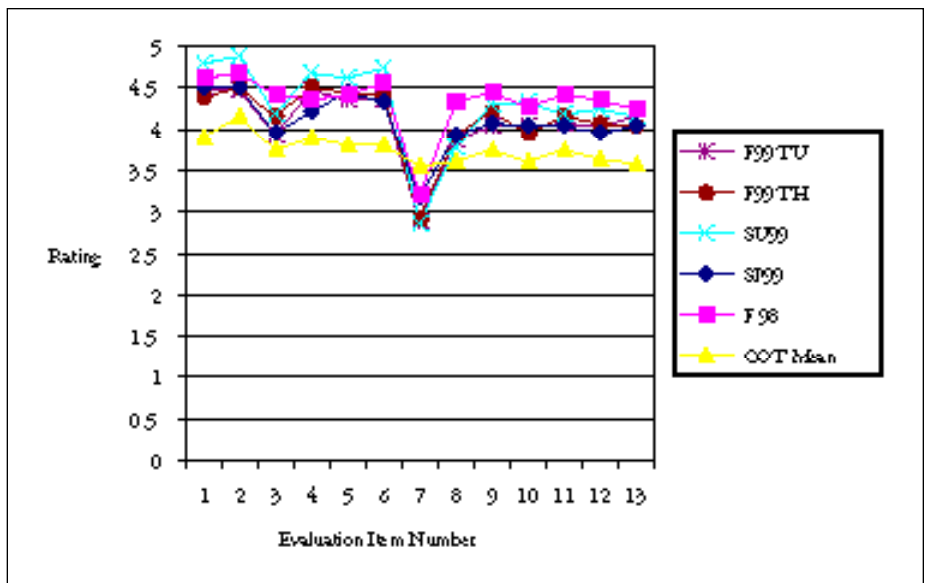


## ITEC 3363

### Technical Communication

Procedures and techniques of preparing technical memoranda, oral and written reports, manuals, and other source documents that fit the pattern of industrial and institutional communications.

Undergraduate-level course

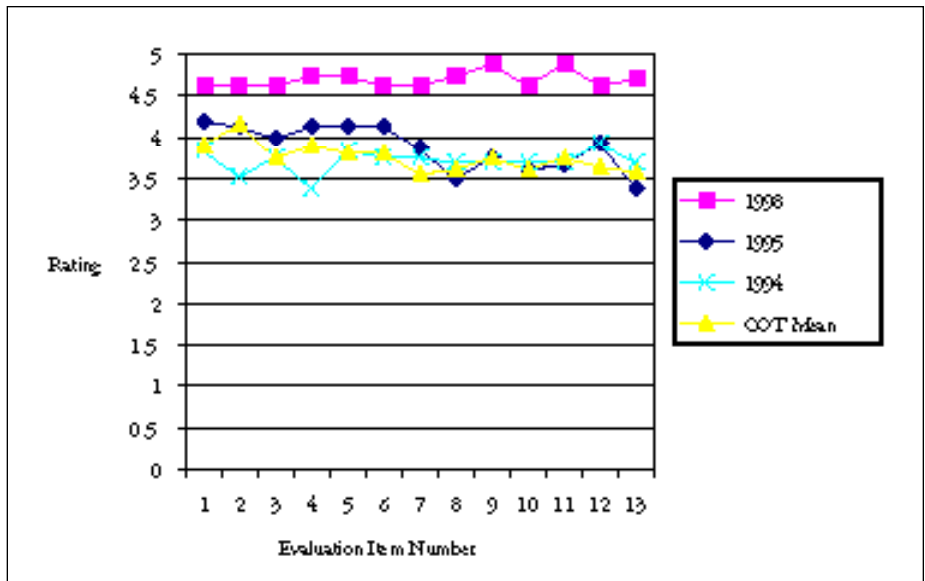


## OCED 6316

### *Electronic Publishing, Design, and Production*

Application of the basic principles of graphic design for creating computer generated text and images, page layouts, and presentations.

Graduate-level course

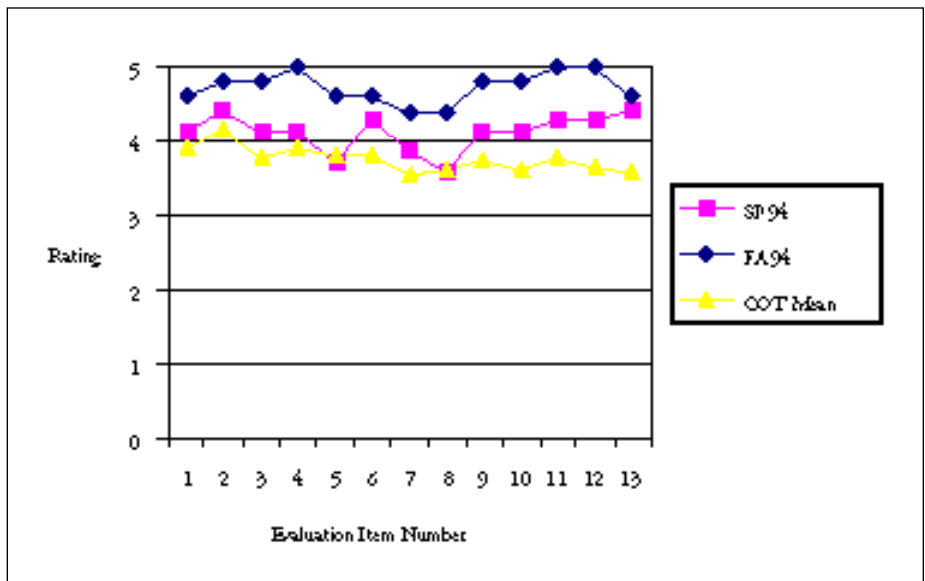


## OCED 6360

### *Instructional Multi-Media*

Development and construction of instructional and display multi-media.

Graduate-level course



## *Evaluation of Teaching 2000–2007*

The College changed its Teacher Evaluation form in 2000. Tabulation of this new form allowed for a College mean to be calculated for each semester. Dr. Waite's evaluations—and respective College means—for 2000 and subsequent years can be found in the tables below. The item numbers refer to the following questions on the College of Technology Course and Teacher Evaluation Instrument.

1. The texts used in the course were useful.
2. This course contributed to my professional growth and development.
3. This course met my expectations.
4. This course was relevant.

5. I would recommend this course to others.
6. This was an excellent course.
7. The instructor presents material in an understandable way.
8. The instructor welcomes student questions.
9. The instructor is available to help students outside of class.
10. The instructor is organized.
11. The instructor is effective.
12. Grading is fair.

**Boldface** indicates the score exceeds the College mean.

***ITEC 3350: Spring 2000***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.00	4.00	4.25	4.31	4.25	4.31	4.19	4.75	4.75	4.44	4.69	4.69
College Mean	3.90	4.06	3.91	4.09	3.95	3.85	4.16	4.41	4.12	4.18	4.17	4.20

***ITEC 3352: Spring 2000***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.33	4.33	4.40	4.53	4.60	4.53	4.40	4.67	4.93	4.67	4.80	4.93
College Mean	3.90	4.06	3.91	4.09	3.95	3.85	4.16	4.41	4.12	4.18	4.17	4.20

***ITEC 3351: Fall 2000***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	3.85	4.42	4.50	4.42	4.42	4.33	4.33	4.75	4.92	4.42	4.58	4.50
College Mean	3.94	4.02	3.87	4.06	3.90	3.81	4.09	4.37	4.06	4.11	4.08	4.19

***ITEC 4372: Fall 2000***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.32	4.42	4.28	4.47	3.95	4.00	4.05	4.84	4.53	4.42	4.63	4.42
College Mean	3.94	4.02	3.87	4.06	3.90	3.81	4.09	4.37	4.06	4.11	4.08	4.19

***OCTE 3353: Fall 2000***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.23	4.25	4.22	4.23	4.26	4.28	4.75	4.75	4.37	4.75	4.75	4.69
College Mean	3.94	4.02	3.87	4.06	3.90	3.81	4.09	4.37	4.06	4.11	4.08	4.19

***OCTE 3353: Spring 2001***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.57	4.63	4.60	4.50	4.47	4.50	4.70	4.83	4.47	4.87	4.73	4.87
College Mean	3.88	4.03	3.88	4.06	3.90	3.79	4.06	4.38	4.03	4.15	4.07	4.16

***ITEC 3350: Spring 2001***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	3.64	4.43	4.50	4.43	4.50	4.50	4.71	4.86	4.71	4.79	4.93	4.79
College Mean	3.88	4.03	3.88	4.06	3.90	3.79	4.06	4.38	4.03	4.15	4.07	4.16

***ITEC 3352: Spring 2001***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	3.63	4.25	4.25	4.38	4.25	4.00	4.63	4.88	4.13	4.75	4.88	4.50
College Mean	3.88	4.03	3.88	4.06	3.90	3.79	4.06	4.38	4.03	4.15	4.07	4.16

***ITEC 3351: Fall 2001***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	3.56	4.50	4.47	4.44	4.44	4.44	4.78	4.83	4.72	4.78	4.78	4.72
College Mean	3.91	4.05	3.90	4.09	3.95	3.84	4.10	4.39	4.11	4.14	4.11	4.17



### ***OCTE 3353: Fall 2001***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.45	4.45	4.33	4.31	4.29	4.26	4.52	4.43	4.29	4.57	4.55	4.52
College Mean	3.91	4.05	3.90	4.09	3.95	3.84	4.10	4.39	4.11	4.14	4.11	4.17

### ***ITEC 3350: Spring 2002***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.06	4.24	4.29	4.29	4.24	4.31	4.53	4.59	4.53	4.53	4.59	4.41
College Mean	3.97	4.11	3.97	4.14	4.03	3.90	4.15	4.45	4.10	4.17	4.16	4.21

### ***ITEC 3352: Spring 2002***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.20	4.13	4.27	4.27	4.07	4.07	4.67	4.80	4.71	4.60	4.73	4.67
College Mean	3.97	4.11	3.97	4.14	4.03	3.90	4.15	4.45	4.10	4.17	4.16	4.21

### ***ITEC 4373: Spring 2002***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.46	4.77	4.62	4.69	4.62	4.54	4.54	4.54	4.54	4.54	4.69	4.46
College Mean	3.97	4.11	3.97	4.14	4.03	3.90	4.15	4.45	4.10	4.17	4.16	4.21

### ***ITEC 3351: Fall 2002***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.00	4.44	4.38	4.34	4.25	4.25	4.53	4.75	4.63	4.59	4.56	4.38
College Mean	3.97	4.06	3.93	4.10	3.96	3.86	4.13	4.44	4.12	4.14	4.13	4.16

### ***ITEC 3352: Spring 2003***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	3.04	4.09	4.30	4.22	4.26	4.26	4.57	4.65	4.61	4.65	4.57	4.48
College Mean	3.93	4.08	3.94	4.11	3.98	3.88	4.15	4.43	4.11	4.22	4.15	4.15

### ***ITEC 4373: Spring 2003***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.25	4.71	4.67	4.43	4.57	4.71	4.62	4.81	4.90	4.76	4.81	4.57
College Mean	3.93	4.08	3.94	4.11	3.98	3.88	4.15	4.43	4.11	4.22	4.15	4.15

### ***ITEC 3351: Fall 2003***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.00	4.44	4.38	4.34	4.25	4.25	4.53	4.75	4.63	4.59	4.56	4.38
College Mean	3.91	4.09	3.95	4.11	3.96	3.88	4.14	4.42	4.09	4.20	4.15	4.19

### ***ITEC 3353: Fall 2003***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.06	4.50	4.38	4.38	4.44	4.25	4.50	4.63	4.44	4.63	4.56	4.50
College Mean	3.91	4.09	3.95	4.11	3.96	3.88	4.14	4.42	4.09	4.20	4.15	4.19

### ***ITEC 4372: Fall 2003***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.36	4.45	4.18	4.45	4.36	4.27	4.36	4.55	4.36	4.45	4.36	4.55
College Mean	3.91	4.09	3.95	4.11	3.96	3.88	4.14	4.42	4.09	4.20	4.15	4.19

### ***ITEC 3350: Spring 2004***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	3.96	4.56	4.52	4.59	4.48	4.59	4.74	4.78	4.70	4.81	4.81	4.50
College Mean	3.96	4.10	3.99	4.12	3.98	3.90	4.16	4.41	4.13	4.21	4.17	4.21

### ***ITEC 3352: Spring 2004***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
Dr. Waite	4.08	4.17	4.38	4.42	4.13	4.33	4.67	4.67	4.58	4.67	4.67	4.54
College Mean	3.96	4.10	3.99	4.12	3.98	3.90	4.16	4.41	4.13	4.21	4.17	4.21

### *ITEC 4373: Spring 2004*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	4.21	4.71	4.57	4.77	4.57	4.64	4.71	4.86	4.86	4.86	4.79	4.64
College Mean	3.96	4.10	3.99	4.12	3.98	3.90	4.16	4.41	4.13	4.21	4.17	4.21

### *GRTC 3351: Fall 2004*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.52	4.43	4.43	4.52	4.43	4.43	4.26	4.52	4.48	4.65	4.52	4.61
College Mean	3.87	4.03	3.92	4.07	3.92	3.84	4.10	4.42	4.13	4.21	4.11	4.14

### *GRTC 4372: Fall 2004*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.75	4.04	4.25	4.33	4.21	4.17	4.25	4.75	4.63	4.79	4.67	4.67
College Mean	3.87	4.03	3.92	4.07	3.92	3.84	4.10	4.42	4.13	4.21	4.11	4.14

### *GRTC 3351: Spring 2005*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.89	4.44	4.44	4.56	4.56	4.44	4.56	4.89	4.33	4.67	4.67	4.67
College Mean	3.87	4.04	3.90	4.07	3.92	3.83	4.08	4.36	4.04	4.13	4.07	4.10

### *GRTC 4373: Spring 2005*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	4.42	4.54	4.46	4.62	4.46	4.62	4.62	4.54	4.6	4.85	4.92	4.46
College Mean	3.87	4.04	3.90	4.07	3.92	3.83	4.08	4.36	4.04	4.13	4.07	4.10

### *GRTC 3352: Fall 2005*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.43	4.14	4.14	4.14	4.29	4.29	4.71	4.71	4.43	4.57	4.57	4.71
College Mean	3.87	4.04	3.90	4.07	3.92	3.83	4.08	4.36	4.04	4.13	4.07	4.10

### *GRTC 4372: Fall 2005*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.77	4.15	4.23	4.31	3.92	3.92	4.46	4.62	4.77	4.85	4.77	4.46
College Mean	3.87	4.04	3.90	4.07	3.92	3.83	4.08	4.36	4.04	4.13	4.07	4.10

### *GRTC 3351: Spring 2006*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.70	4.60	4.70	4.70	4.70	4.70	4.90	4.90	4.90	4.90	4.90	4.90
College Mean	3.82	4.06	3.92	4.09	3.92	3.82	4.09	4.40	4.10	4.14	4.09	4.12

### *GRTC 3351: Fall 2006*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.82	4.35	4.12	4.35	4.35	4.29	4.29	4.47	4.18	4.35	4.47	4.29
College Mean	3.95	4.10	4.00	4.17	4.01	3.93	4.14	4.42	4.16	4.22	4.17	4.19

### *GRTC 3352: Fall 2006*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.85	4.69	4.54	4.69	4.62	4.54	4.69	4.85	4.69	4.69	4.85	4.54
College Mean	3.95	4.10	4.00	4.17	4.01	3.93	4.14	4.42	4.16	4.22	4.17	4.19

### *GRTC 4372: Fall 2006*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	4.22	4.56	4.33	4.33	4.22	4.33	4.44	4.56	4.56	4.56	4.56	4.44
College Mean	3.95	4.10	4.00	4.17	4.01	3.93	4.14	4.42	4.16	4.22	4.17	4.19

### *GRTC 3351: Spring 2007*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	3.79	4.37	4.37	4.53	4.32	4.32	4.53	4.68	4.53	4.74	4.58	4.42
College Mean	3.87	4.10	4.00	4.14	4.00	3.91	4.13	4.40	4.14	4.22	4.14	4.17

### *GRTC 3352: Spring 2007*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	4.38	4.63	4.63	4.69	4.63	4.56	4.69	4.75	4.69	4.69	4.75	4.69
College Mean	3.87	4.10	4.00	4.14	4.00	3.91	4.13	4.40	4.14	4.22	4.14	4.17

### *GRTC 4373: Spring 2007*

Item	1	2	3	4	5	6	7	8	9	10	11	12
Dr. Waite	4.27	4.60	4.47	4.47	4.40	4.53	4.47	4.73	4.47	4.60	4.67	4.67
College Mean	3.87	4.10	4.00	4.14	4.00	3.91	4.13	4.40	4.14	4.22	4.14	4.17

### *Evaluation of Teaching 2007–*

The College again changed its Teacher Evaluation form in Fall 2007. The item numbers refer to the following questions on the College of Technology Course and Teacher Evaluation Instrument. Items 1–8 are rated on a scale from 1–5 with 1 being poor and 5 being excellent. Items 9 and 10 are “yes” or “no” responses. Items 11–14 are rated on a scale from 1–5 with 1 being poor and 5 being outstanding. Since Items 9 and 10 are simply “yes” or “no” answers, statistics are not provided below.

1. Quality of text books
2. Contribution to my professional growth and development
3. Level to which this course met my learning expectations
4. Instructor presentation of material
5. Instructor response to student questions
6. Instructor organization
7. Instructional effectiveness
8. Fairness of grading
9. I had a desire to take this course.
10. The instructor remained in the room while I filled out this evaluation.
11. The overall teaching effectiveness of this instructor is:
12. The overall quality of this course is:
13. This instructor’s availability for individual assistance is:
14. This instructor’s demonstration of respect for students is:

### *GRTC 3351: Fall 2007*

Item	1	2	3	4	5	6	7	8	11	12	13	14
Dr. Waite	4.00	4.61	4.72	4.61	4.72	4.78	4.50	4.39	4.56	4.44	4.50	4.72
College Mean	3.81	4.05	3.99	4.07	4.23	4.19	4.07	4.14	4.01	3.92	4.04	4.28

### *GRTC 4372: Fall 2007*

Item	1	2	3	4	5	6	7	8	11	12	13	14
Dr. Waite	3.35	4.40	4.40	4.45	4.65	4.60	4.30	4.30	4.55	4.25	4.60	4.65
College Mean	3.81	4.05	3.99	4.07	4.23	4.19	4.07	4.14	4.01	3.92	4.04	4.28

### ***GRTC 3351: Spring 2008***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	3.93	4.33	4.50	4.70	4.70	4.59	4.56	4.19	4.52	4.48	4.37	4.48
College Mean	3.87	4.12	4.06	4.17	4.29	4.25	4.16	4.17	4.11	4.00	4.13	4.35

### ***GRTC 3352: Spring 2008***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.38	4.71	4.67	4.67	4.71	4.76	4.81	4.65	4.71	4.67	4.67	4.76
College Mean	3.87	4.12	4.06	4.17	4.29	4.25	4.16	4.17	4.11	4.00	4.13	4.35

### ***GRTC 4373: Spring 2008***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.31	4.54	4.69	4.92	4.77	4.92	4.77	4.85	4.69	4.62	4.54	4.85
College Mean	3.87	4.12	4.06	4.17	4.29	4.25	4.16	4.17	4.11	4.00	4.13	4.35

### ***GRTC 3351: Fall 2008***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	3.82	4.61	4.65	4.74	4.65	4.77	4.73	4.36	4.64	4.50	4.59	4.45
College Mean	3.84	4.08	3.99	4.11	4.30	4.19	4.10	4.21	4.05	3.93	4.09	4.36

### ***GRTC 3352: Fall 2008***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.82	4.91	4.91	4.91	5.00	4.82	4.82	4.73	5.00	4.82	4.73	5.00
College Mean	3.84	4.08	3.99	4.11	4.30	4.19	4.10	4.21	4.05	3.93	4.09	4.36

### ***GRTC 4372: Fall 2008***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.42	4.75	4.82	4.83	4.83	4.83	4.75	4.83	4.92	4.67	4.75	4.83
College Mean	3.84	4.08	3.99	4.11	4.30	4.19	4.10	4.21	4.05	3.93	4.09	4.36

### ***GRTC 3351: Spring 2009***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.23	4.70	4.78	4.87	4.87	4.83	4.74	4.74	4.78	4.61	4.61	4.74
College Mean	3.90	4.07	4.00	4.13	4.27	4.20	4.12	4.21	4.07	3.96	4.05	4.32

### ***GRTC 3352: Spring 2009***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.46	4.62	4.77	4.69	4.77	4.77	4.69	4.62	4.69	4.54	4.77	4.77
College Mean	3.90	4.07	4.00	4.13	4.27	4.20	4.12	4.21	4.07	3.96	4.05	4.32

### ***GRTC 4373: Spring 2009***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.38	4.77	4.69	4.69	4.62	4.62	4.62	4.62	4.69	4.69	4.62	4.77
College Mean	3.90	4.07	4.00	4.13	4.27	4.20	4.12	4.21	4.07	3.96	4.05	4.32

### ***GRTC 3351: Fall 2009***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.29	4.52	4.58	4.81	4.86	4.81	4.81	4.57	4.48	4.57	4.62	4.67
College Mean	3.87	4.03	3.94	4.02	4.19	4.11	4.02	4.16	3.97	3.87	4.03	4.30

### ***GRTC 3352: Fall 2009***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	3.93	4.21	4.57	4.79	4.71	4.71	4.71	4.57	4.57	4.21	4.43	4.57
College Mean	3.87	4.03	3.94	4.02	4.19	4.11	4.02	4.16	3.97	3.87	4.03	4.30

### ***GRTC 4372: Fall 2009***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.14	4.14	4.10	4.33	4.52	4.67	4.38	4.48	4.57	4.00	4.43	4.62
College Mean	3.87	4.03	3.94	4.02	4.19	4.11	4.02	4.16	3.97	3.87	4.03	4.30

***GRTC 3352: Spring 2010***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.36	4.64	4.43	4.79	4.93	4.93	4.86	4.71	4.71	4.64	4.64	4.86
College Mean	3.91	4.09	4.02	4.11	4.28	4.22	4.11	1.20	1.06	3.96	4.10	4.38

***GRTC 4373: Spring 2010***

<b>Item</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5</b>	<b>6</b>	<b>7</b>	<b>8</b>	<b>11</b>	<b>12</b>	<b>13</b>	<b>14</b>
Dr. Waite	4.00	4.69	4.62	4.58	4.69	4.62	4.69	4.54	4.77	4.69	4.69	4.85
College Mean	3.91	4.09	4.02	4.11	4.28	4.22	4.11	1.20	1.06	3.96	4.10	4.38

## *The Digital Media Degree plan*

### *Major Requirements (75 semester hours)*

DIGM 2350 Graphics for Digital Media  
DIGM 2351 Web Design  
DIGM 2352 Digital Photography  
DIGM 3350 Graphic Communications  
Materials and Processes  
DIGM 3351 Graphic Production Process  
Control I  
DIGM 3352 Graphic Production Process  
Control 2  
DIGM 3353 Visual Communications  
Technology  
DIGM 3354 Video Planning and  
Production  
DIGM 4372 Costing in Graphic  
Communications  
DIGM 4373 Graphic Production Process  
Control 3  
DIGM 4374 Video Post Production  
DIGM 4376 Multimedia Authoring  
DIGM 4378 Senior. Project  
DIGM 4390 Current Issues in Graphic  
Communications  
ITEC 2335 Information Technology for  
Professionals  
LOGT 2362 Introduction to Logistics  
Technology  
LOGT 2380 Distribution Channels  
LOGT 3381 Industrial and Consumer  
Sales  
TELS 3340 Organizational Leadership  
and Supervision  
TELS 3345 Human Resources in  
Technology  
TELS 3355 Project Leadership  
TELS 4341 Production & Service  
Operations  
TELS 4342 Quality Improvement  
Methods  
TMTM 3360 Applied Tech Statistics  
PHIL 1321 Logic I

### *Electives (6 SH):*

GRTC 4396 Internship: Graphic Comm.  
HDCS 4369 Entrepreneurship

*(continued on next page)*

## *Course and Program Development*

In Fall 1993, Dr. Waite, in conjunction with the Texas Printing Education Foundation (acting as the advisory council), planned GCT as an option in the Occupational Technology and Industrial Studies (OTIS) degree plan and also devised a corresponding minor program. He wrote all the required courses, and implemented the curriculum in Spring 1994. In subsequent years, he recruited students, acquired funding to outfit laboratories, and hired and supervised part-time faculty. In Fall 1997, 54 students were enrolled in either the OTIS GCT option or the GCT minor. The first GCT student graduated in 1995.

During a University-wide curriculum revision that occurred in 1999, GCT became an area of emphasis in the new Technology Leadership and Supervision (TLS) degree program. The TLS degree plan and the graphic communications technology specific courses are listed in the column at left.

In Fall 2002, the faculty of the Industrial Technology (ITEC) Department approved two new graphic communications courses as well as a new minor program in Computer Graphic Technology (see sidebar on page 12):

### *GRTC 2350 Graphics for Digital Media*

An introduction to pixel-based and vector graphics for use in print and digital media.

### *GRTC 4390 Current Issues in Graphic Communications*

Current issues and topics of significance to graphic communications technology.

During the 2006–2007 academic year, Dr. Waite—in response to changing demands in the graphic communication field and in cooperation with lecturer Monika Zarzycka, lab instructors Ms. Ella O’Neal and Mr. Harold Halliday, and the advisory board—again reworked the curriculum and proposed to the Texas Higher Education Coordinating Board a new stand-alone degree program entitled “Digital Media.” The courses required for the Digital Media Degree are provided in the sidebar to the left. The Digital Media Program was approved by all University councils and the Texas Higher Education Coordinating Board and enrolled its first students in Fall 2009.

ITEC 2334 Information Systems Applications  
ITEC 2336 Internet Application Development  
TELS 2360 Business Law  
TELS 3365 Team Leadership  
TELS 4371 Leading Change in the Workplace  
Elective or computer Literacy

### *The GCT Minor*

#### **Prerequisites:**

ITEC 1301 or equivalent  
GRTC 3353

#### **Required:**

GRTC 3350 Graphics Communications Materials & Processes  
GRTC 3351 Digital Prepress I  
GRTC 3352 Image Transfer Technology

#### **Select 6 semester hours from:**

GRTC 4372 Costing in Graphic Communications  
GRTC 4373 Digital Prepress II  
GRTC 4376 Multimedia Authoring  
GRTC 4390 Current Issues in Graphic Communications

### *The Computer Graphics Technology Minor*

#### **Prerequisites:**

ITEC 1301 or demonstrated computer proficiency

#### **Required:**

GRTC 2350 Graphics for Digital Media  
GRTC 3353 Visual Communications Technology  
GRTC 4376 Multimedia Authoring

#### **Select 6 semester hours from:**

GRTC 3351 Digital Prepress I  
GRTC 4373 Digital Prepress II  
ITEC 2332 Intro to Client/Server Tech  
COMM 1301 Media & Society  
COMM 2320 Fundamentals of Media Production  
COMM 3353 Web Technologies I

### *Evidence of Student Learning*

To complete the TLS/GCT area of emphasis, students must cooperate with participating mentors and complete at least one internship. Because of their well-rounded preparation, TLS/GCT graduates are eagerly anticipated by printing and publishing firms. The following excerpts from cooperating mentors and employers attest to the TLS/GCT students level of preparation.

“Over the years, six of Dr. Waite’s students have worked in the University of Houston Printing Department as interns. In addition, I have hired three of Waite’s graduates as full-time employees. The internship program and the employment of his graduates has had a very positive effect within our shop, in technological achievements, competitiveness, and productivity. The students are extremely well prepared, and professionally acclimated to the printing environment. My success with these students as well as the testimony of other executives in this industry, would seem a perfect yardstick in the determination of an instructor’s worth. Dr. Jerry Waite is an excellent teacher whose leadership and inspiration have become fundamental to the continuing growth of the graphic arts industry.”

—Parker Floyd

“Without a doubt, the Graphic Communications Technology program would have never become a reality without [Dr. Waite’s] leadership and support. I’m especially proud of the “Intern Program” that has been initiated. We were very happy to have had two of [Dr. Waite’s] graduates intern at our company. It gives the student an opportunity to experience a “real world environment.” This is a very important part of their developmental process.

—Jim White

“Over the past several years, I have had the privilege to be a mentor to four students from the University of Houston’s Graphic Communications Technology program. Each of these interns has brought new knowledge to our company—new knowledge that has helped us grow and prosper. I have been so impressed by the quality of the interns—their knowledge and their personal characteristics have been superb—that I hired three of them to work for me full-time.

—Rex Chu

## *Other Evidence of the Scholarship of Teaching*

### *Awards*

*2010*

Frederick Kagy Lifetime Achievement Award, International Graphic Arts Education Association: “The Frederick D. Kagy Life Achievement Award is granted by the International Graphic Arts Education Association for significant contributions to graphic arts education and the graphic arts industry.”

*2007*

Fred Hartman Award, International Graphic Arts Education Association: This award is given to a member who “is nationally recognized through contributions and accomplishments in graphic arts teaching, research, and/or service.”

*2006*

Nominee for the Graphic Arts Technical Foundation Award of Excellence

*2005*

2004–2005 Outstanding College Teaching Award, University of Houston, College of Technology

*2003*

Nominee for the Graphic Arts Technical Foundation Award of Excellence

*2003*

Nominee for the University of Houston Enron Teaching Excellence Award

*2002*

Who’s Who Historical Society: International Who’s Who of Professionals

*2001*

Nominee for the University of Houston Enron Teaching Excellence Award

*2000–present*

Apple Distinguished Educator

*1997*

1996-97 Outstanding College Teaching Award, University of Houston, College of Technology

*1996*

Judge, Sixth Annual Outstanding Achievement in Printing Awards, sponsored by the International Center for Entrepreneurial Development

*1996*

Benjamin Franklin Award, presented by the Houston Club of Printing House Craftsmen

*1992*

Who’s Who Among America’s Teachers

### *Published pedagogical articles*

Waite, J., Willis, C., and Oliver, G. (2005). Teaching Students about White Balance and Color Correction using Digital Photography. *Visual Communications Journal*.



The *Visual Communications Journal* serves as the official journal of the International Graphic Arts Education Association, Inc., and provides a professional communicative link for educators and industry personnel associated with design, presentation, management, and reproduction of graphic forms of communication. Manuscripts submitted for publication are subject to peer review by the Association, and the views and opinions expressed (therein) are those of the authors and do not necessarily reflect the policy or views of the IGAEA.

The *PI-Gulf Coast News* is the official monthly publication of Printing Industries of the Gulf Coast, the trade association for graphic arts firms in the Texas Gulf Coast area.

The *Bulletin of the Houston Litho Club* is the official monthly publication of the Houston Litho Club, a professional organization dedicated to increasing the knowledge of persons employed in the graphic communications industries in the greater Houston area.

The *Graphic Technologist* is the official bi-annual publication of the University of Houston Graphic Communications Technology option. It is distributed to more than 2,000 printing and publishing firms state-wide.

- Waite, J., (1998). Teaching Students About Color Management\*. *Visual Communications Journal*, 7–14
- . (1996). A survey of Texas printers: Lessons for graphics educators\*. *Visual Communications Journal*, 1996, 43–53
- . (1996, May). Creating a “high-level” desktop publishing course. *Tech Directions*, Vol. 55, #10, 36–38.
- . (1995). Teaching principles in graphics education\*. *Visual Communications Journal*, 1995, 47-54
- . (1994). Preparing graphic communications students for life-long learning\*. *Visual Communications Journal*, 1994, 61-73
- \* Peer-reviewed article

*Articles published by and with students*

- Anciano, G. (1999). Direct To Plate: Less Dot Gain and Other Benefits. *Visual Communications Journal*.
- Canville, P. & Waite, J. (1999). Jet Screen Technology. *Visual Communications Journal*.
- Blakley, K. & Waite, J. (1997, December). Author’s Alterations: Recovering Your Costs. *PI-Gulf Coast News*, 3–4.
- Brower, R. & Waite, J. (1997, December) Factors to Consider When Preparing Graphics for Web Pages. *Bulletin of the Houston Litho Club*, 6.
- Canville, P. & Waite, J. (1999). Jet Screen Technology. *Visual Communications Journal*.
- Craft, R. (1998, May). A Digital Reality. *PI-Gulf Coast News*, 1, 10
- Craft, R. & Waite, J. (1998, March). Using Your Digital Files in New Digital Media. *PI-Gulf Coast News*, 4–6
- Clifton, K. (1998, Spring). Limiting Your Palette—Working with Indexed Color Mode. *Graphic Technologist*. University of Houston College of Technology, 2–4.
- Frank, J. (1997, December). Is CAD Catching Up with Desktop Publishing? *Bulletin of the Houston Litho Club*.
- Goncarovs, S., Zarzycka, M., Villafranca, A., and Waite, J. (2001). Starting an E-Business: Putting Your Printing Business Online. *Visual Communications Journal*.
- Higareda-Pérez, V., and Waite, J. (2001). Wireless Networks. *Visual Communications Journal*.
- Jensen, J, and Waite, J. (2000). Security Features on Printed Documents. *Visual Communications Journal*.
- Kwok, M. (1998, June). Getting Acquainted with Adobe FrameMaker 5.5. *PI-Gulf Coast News*, 2–3.
- Oppman, C. & Waite, J. (1997, November). Taming the Desktop Beast Using ColorSync. *PI-Gulf Coast News*, 1–3.
- Rios, J., Morkovsky, T., Hatler, R., and Waite, J. (2004). Network Security in Graphic Communications. *Visual Communications*

### *Journal.*

- Rodriguez, D., and Waite, J. (2001). Maximizing Electronic Prepress Efficiency. *Visual Communications Journal*.
- Stewart, C. (1997, Fall). Creating Better Grayscale Halftones. *Graphic Technologist*. University of Houston College of Technology, 3–4.
- Waite, J. & Chu, R. (1997, May). Preflighting Electronic Files. *PIGC Special Report*. Printing Industries of the Gulf Coast, 1–4.
- Articles published on-line at <http://www.uh.edu/~jwaite/Papers.html>*
- Anciano, G. *Direct To Plate: Less Dot Gain and Other Benefits*.
- Blakley, K & Waite, J, *Author's Alterations: Recovering Your Costs*
- Brower, R. & Waite, J. *Factors to Consider When Preparing Graphics for Web Pages*
- Canville, P. & Waite, J. *Jet Screen Technology*
- Clifton, K. *Limiting Your Palette—Working with Photoshop (4.0's) Indexed Color Mode*
- Craft, R. & Waite, J. *Using Your Digital Files in New Digital Media*
- Hawks, J. *Integrating Macintosh Computers With a Windows NT Network*
- Jensen, J. *Security Features on Printed Documents*
- Kwok, M. *Getting Acquainted With Adobe FrameMaker 5.5*
- Oppman, C. & Waite, J. *Taming the Desktop Beast With ColorSync*
- Ruisaard, J. & Turner, C. *Are You Ready For a Digital Camera?*
- Waite, J. & Chu, R. *Preflighting Electronic Files*
- Wallace, J. *Out With The Old, In With The New. Or Should We?*

## ***Research, Scholarship, and Other Creative Activity***

### ***Scholarly/Creative Work***

#### *Books*

- Fields, G., Nichols, G, & Waite, J. (2003). *CMYK Color: Visual & Digital References for Professionals*. Houston, TX: Metro Publishing
- Waite & Willis. (1998). *Electronic Prepress using Photoshop 4.0*. Albany, NY: Delmar Publishers
- Willis & Waite. (1996). *Introduction to QuarkXPress 3.3 for Windows*. Cambridge, MA: Course Technology Inc.
- Willis & Waite. (1996). *Instructor's Guide to accompany Introduction to QuarkXPress 3.3 for Windows*. Cambridge, MA: Course Technology Inc.
- Willis & Waite. (1996). *Introduction to QuarkXPress 3.3 for the Macintosh*. Cambridge, MA: Course Technology Inc.
- Willis & Waite. (1996). *Instructor's Guide to accompany Introduction to QuarkXPress 3.3 for the Macintosh*. Cambridge, MA: Course Technology Inc.

*Peer-reviewed articles and edited publications*

- Gibson, M., Buche, M., and Waite, J. (2008). Technology Support for the Classroom: Technology Alternatives to the Traditional Classroom. *Journal of International Technology and Information Management*. Volume 2008, Issue 1.
- Oliver, G., and Waite, J. (2006, May/June). Demystifying the halftoning process: Conventional, stochastic, and hybrid halftone dot structures. *The Technology Teacher* Volume 65, No. 8. 22–26.
- . (2006, May/June). Authentic assessment of the halftoning process: Conventional, stochastic, and hybrid halftone dot structures. *The Technology Teacher E*. Available online at <http://www.iteaconnect.org/mbrsonly/TTTe/5-06oliverwaite.pdf>
- Waite, J. and Hutcheson, D. (2007, Spring). Printing industry guidelines for print students part two: Printing process control and color separation. *Visual Communications Journal*.
- Waite, J. and Oliver, G. (2006, March). Viewing distance as a variable in discerning grayscale halftone dots at varying screen frequencies. *Journal of Industrial Technology* Volume 22, Number 2. 1–9. Available on-line at <http://www.nait.org/jit/Articles/waite032906.pdf>.
- Waite, J., Willis, C., and Oliver, G. (2005). Teaching students about white balance and color correction using digital photography. *Visual Communications Journal*.
- . (2006, October). Setting halftone LPI: Taming the beasts of resolution. *The Technology Teacher E*. Available online at <http://www.iteaconnect.org/mbrsonly/TTTe/10-06waite.pdf>
- Waite, J. (2008, July). *Setting LPI: Taming the Beasts of Resolution*. Proceedings of the annual conference of the International Graphic Arts Education Association, Cape Canaveral, FL. (Published on CD)
- . (2007, February). The benefits of on-line quizzing. *Tech Directions*. 16–21
- . (2006, December). Teaching Printing Industry Guidelines and Process Control: The State of the Profession. *Journal of Industrial Technology* Volume 22, Number 4. 1–13. Available on-line at <http://www.nait.org/jit/Articles/waite092006.pdf>.
- . (Ed.) (2006, Fall). Fall 2006 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA), 1–60.
- . (2006, Fall). Printing industry guidelines for print students part one: Guideline overview and file format considerations. *Visual Communications Journal*. 9–21.
- . (Ed.) (2006, Spring). Spring 2006 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA), 1–36.
- . (2006, Spring). What to teach graphic designers about printing industry guidelines. *Visual Communications Journal*.

- . (2004) The body graphic: A metaphor for print in the twenty-first century. *Electronic Data Systems Foundation Industry Research Journal*. Available on-line at [www.edsf.org/Industry\\_Research.cfm](http://www.edsf.org/Industry_Research.cfm)
- . (2004, July). White balance and color correction. Proceedings of the annual conference of the International Graphic Arts Education Association, Houston, TX. Available at <http://igaea.tech.uh.edu/conference/papers.php>
- . (2003). Conventional offset lithography and direct digital printing devices: How do they compete on print characteristics? *Visual Communications Journal*
- . (Ed.) (2001). 2001 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA), 1–43.
- . (Ed.) (2000). 2000 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA), 1–43.
- . (Ed.) (1999). 1999 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA).
- . (1998). Teaching students about color management. *Visual Communications Journal*, 7-14
- . (Ed.) (1998). 1998 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA), 1–68
- . (1997). Altering grayscale images to compensate for press fingerprints. *Visual Communications Journal*, 75–84
- . (Ed.) (1997). 1997 *Visual Communications Journal*. (the official journal of the International Graphic Arts Education Association, Sewickly, PA), 1–97
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- . (1996, Winter). Applying typographic spacing to word-processed documents. *Texas Business Educator*, Vol. 42, No 2, 6–7, 11
- . (1996, Spring). Choosing the right type. *M-PBEA Notes and Quotes*, Vol. 21, No. 1, 6–8
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- . (1995). Teaching principles in graphics education. *Visual Communications Journal*, 47-54
- . (1994). Preparing graphic communications students for life-long learning. *Visual Communications Journal*, 61-73
- Zarzycka, M., and Waite, J. (2010). Teaching Personal Branding through Social Networking Sites. *Visual Communications Journal*.

*Trade journals and professional periodicals*

- Brower, R. & Waite, J. (1997, December). Factors to Consider When Preparing Graphics for Web Pages. *Bulletin of the Houston Litho Club*, 6.
- Blakley, K. & Waite, J. (1997, December). Author's Alterations: Recovering Your Costs. *PI-Gulf Coast News*, 3–4.
- Craft, R. & Waite, J. (1998, March). Using Your Digital Files in New Digital Media. *PI-Gulf Coast News*, 4–6
- General Requirements for Applications in Commercial Offset Lithography 6.0*. (2002). Reston, VA: Idealliance (Jerry Waite was among the two educators on the international industry committee that produced this volume.)
- Oppman, C. & Waite, J. (1997, November). Taming the Desktop Beast Using ColorSync. *PI-Gulf Coast News*, 1–3.
- Waite, J. (2009, July). Pushing the Pizzas. *New Momentum, Issue 1, Vol. 1*.
- . (2009, January). Re-define in 09: The Secret to Survival. *Digital and Offset Technologies, January 2009*.
- . (2004, November). Learning about color from Dr. Jerry Waite. *The Xplorer E-zine*. <http://www.xplor.org/>
- . (Ed.) (2003, Spring), *UH Graphic Technologist, Vol. 10, #1*, 1–4.
- . (2002, Spring). *UH Graphic Technologist, Vol. 9, #1*, 1–4.
- . (Ed.) (2001, March). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 34, # 4.
- . (Ed.) (2001, January). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 34, # 3.
- . (Ed.) (2000, November). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 34, # 2.
- . (2000, November). Lyn Laney Tells About Her PrintEd Experience. *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 34, # 2.
- . (Ed.) (2000, September). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 34, # 1.
- . (2000, September). Trends in Graphic Technology 2000. *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 34, # 1.
- . (Ed.) (2000, May). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 33, # 5.
- . (2000, Spring). *UH Graphic Technologist, Vol. 7, #1*, 1–4.
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- . (Ed.) (2000, January). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 33, # 3.
- . (2000, January). Ink 101: A look at printing ink—where it's been

- and where it's going. *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 33, # 3.
- . (Ed.) (1999, November). *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 33, # 2.
- . (1999, November). CIE Color Presentation. *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 33, # 2.
- . (1999, September). Keynote Address. *The Communicator* (Official Newsletter of the Graphic Arts Education Association, Inc.), Vol 33, # 1.
- . (1999, Spring/Summer). *UH Graphic Technologist*, Vol. 6, #1, 1-4.
- . (1998, Fall). *UH Graphic Technologist*, Vol. 5, #2, 1-4.
- . (1998, Spring/Summer). (Ed.) *UH Graphic Technologist*, Vol. 5, #1, 1-4.
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- . (Ed.) (1996, Fall) *UH Graphic Technologist*, Vol. 3, #2, 1-4.
- . (1996, May). Creating a "high-level" desktop publishing course. *Tech Directions*, Vol. 55, #10, 36-38.
- . (1996, Spring). *UH Graphic Technologist*, Vol. 3, #1, 1-4.
- . (1995, Fall) *UH Graphic Technologist*, Vol. 2, #2, 1-4.
- . (Ed.). (1995, Spring). *UH Graphic Technologist*, Vol. 2, #1, 1-4.
- . (1995). Graphics Education – Don't let it become a thing of the past! *The Communicator*, Vol. 28, #2, 1, 6-7.
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- . (1994). New program at University of Houston. *The Communicator*, Vol. 28, #6, 5, 7.
- . (1994, Fall). *UH Graphic Technologist*, Vol. 1 #1, 1-4.
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- . (1994, August). Graphics Education – Don't let it become a thing of the past! *PI-Gulf Coast News*, 2-page insert.
- . (1994, July). TPEF news: The graphic communications technology specialization's first course completed. *PI-Gulf Coast News*, 10-11.
- . (1994, April). A, B, C: The basics of the metric paper system. *High Volume Printing*, 20, 22-23.
- . (1994, March). Study abroad. *Quick Printing*, 46, 48-49.
- . (1994, February). U of H graphic communications technology specialization continues to gain momentum. *PI-Gulf Coast News*, 8-9.
- Waite, J. & Chu, R. (1997, May). *Preflighting Electronic Files*, PIGC Special Report, Printing Industries of the Gulf Coast, 1-4.

Waite, J. & Russell, M. (1995). 1995 PI-Gulf Coast/PIA Texas Wage & Fringe Benefit Survey Questionnaire. (Available from Printing Industries of the Gulf Coast, 1324 West Clay, Houston, TX 77019-4004)

#### *Websites*

Waite, J. (2003). <http://graphics.tech.uh.edu> (This website, funded by multiple University of Houston FDIP grants, supplies instructional materials, including text, digital photographs, streaming media, and portable document files, to students enrolled in graphic communications courses at University of Houston and worldwide.)

Waite, J. (2003). <http://www.uh.edu/~jwaite> (This website provides general information about graphic communications technology at University of Houston to students, prospective students, employers, and others.)

#### *Theses and Dissertations*

de Bourgeois, W. (2007). Developing an Information Assurance Framework to Address the Vulnerabilities, Weaknesses, and Threats in the Business Models of the Motion Picture Industry. Thesis presented to the faculty of the University of Houston Department of Information and Logistics Technology.

Dominguez, R. (2004, April). *Online School Elections*. Thesis presented to the faculty of the University of Houston Department of Information and Logistics Technology.

Chapman, Elizabeth. (2005). *Factors influencing student perception of collaborative projects in on-line classes*. Dissertation presented to the faculty of the University of Houston College of Education.

### ***Grants and Contracts***

#### *Proposals accepted and funded*

Principal investigator:	Waite, J.
Co PIs:	Zarzycka, M., Detiller, B., Khatib, N.
Title of grant proposal:	An Integrated Approach to Research in Digital Media and Computer Information Systems.
Funding agencies:	QEP Curriculum Development Grant Program
Amount of grant:	\$20,000
Time period of grant:	Summer/Fall 2010

The Texas Printing Education Foundation is a 501 (c) (3) charitable organization dedicated to the improvement of the printing and publishing industries through the dissemination of technical knowledge. The Foundation supports non-credit professional-improvement courses as well as college-level educational programs. The Foundation supports individual students through scholarship grants.

The Foundation Board is composed of members of educational and business organizations and is funded primarily through the proceeds of the Southwestern Graphics Trade Show and Conference.

The Foundation has been associated with the University of Houston's OTIS/GCT option since its inception in 1993. It provided \$150,000 to support the start-up costs associated with the GCT option, including salary support for the curriculum coordinator/professor.

Grants funded since 1995 have been competitively awarded and have been eligible for state matching funds.

Principal investigator: Waite, J.  
 Title of grant proposal: Travel support for UH IGAEA Student Chapter members to attend the IGAEA 2010 Conference  
 Funding agencies: Houston Production Manager's Association  
 Amount of grant: \$2,250  
 Time period of grant: Summer 2010

Principal investigator: Waite, J.  
 Title of grant proposal: Travel support for UH IGAEA Student Chapter members to attend the IGAEA 2009 Conference  
 Funding agencies: Houston Production Manager's Association  
 Amount of grant: \$1,500  
 Time period of grant: Summer 2009

Principal investigator: Waite, J.  
 Title of grant proposal: Travel support for UH IGAEA Student Chapter members to attend Graph Expo '08  
 Funding agencies: Nolan Moore Foundation, Houston Production Manager's Association, Imageset, and DISC, Inc.  
 Amount of grant: \$3,000  
 Time period of grant: Fall 2008

Principal investigator: Waite, J.  
 Title of grant proposal: Travel support for UH IGAEA Student Chapter members to attend IGAEA Conference  
 Funding agencies: Nolan Moore Foundation, Houston Production Manager's Association, Imageset, and DISC, Inc.  
 Amount of grant: \$3,000  
 Time period of grant: Summer 2007

Principal investigator: Waite, J.  
 Title of grant proposal: University of Houston Educational Technology and University Outreach Grant  
 Funding agencies: UH Asst. Vice President for Instructional Support and Outreach  
 Amount of grant: \$4,000  
 Time period of grant: 2007



Principal investigator: Waite, J.  
Title of grant proposal: University of Houston FDIP Grant  
Funding agencies: UH Distance Education Department  
Amount of grant: \$18,250  
Time period of grant: Summer 2006

Principal investigator: Waite, J.  
Title of grant proposal: University of Houston FDIP Grant  
Funding agencies: UH Distance Education Department  
Amount of grant: \$4,000  
Time period of grant: 2005

Principal investigator: Waite, J.  
Title of grant proposal: The 2004 International Graphic Arts Education Association Conference  
Funding agencies: Texas Printing Education Foundation/Printing Industries of the Gulf Coast  
Amount of grant: \$3,750  
Time period of grant: 2004

Principal investigator: Waite, J.  
Title of grant proposal: Facilities and Equipment Grant  
Funding agencies: Texas Printing Education Foundation  
Amount of grant: \$7,500  
Time period of grant: 2004

Principal investigator: Waite, J.  
Title of grant proposal: The 2004 International Graphic Arts Education Association Conference  
Funding agencies: Nolan Moore Foundation/Printing and Imaging Association of Mid-America  
Amount of grant: \$5,000  
Time period of grant: 2003–2004

Principal investigator: Waite, J.  
Title of grant proposal: Graphic Communications Equipment Grant  
Funding agencies: Houston Litho Club  
Amount of grant: \$5,000  
Time period of grant: 2003

Principal investigator: Waite, J.  
Title of grant proposal: University of Houston Course Development Grant  
Funding agencies: UH Distance Education Department  
Amount of grant: \$4,027  
Time period of grant: 2003

Principal investigator: Waite, J.  
Title of grant proposal: University of Houston FDIP Grant  
Funding agencies: UH Distance Education Department  
Amount of grant: \$4,000  
Time period of grant: 2002

Principal investigator: Waite, J.  
Title of grant proposal: Graphic Communications Equipment Grant  
Funding agencies: Texas Printing Education Foundation  
Amount of grant: \$7,000  
Time period of grant: 2001

Principal investigator: Waite, J.  
Title of grant proposal: University of Houston FDIP Grant  
Funding agencies: UH Distance Education Department  
Amount of grant: \$4,000  
Time period of grant: 2001

Principal investigator: Waite, J.  
Title of grant proposal: Graphic Communications Equipment Grant  
Funding agencies: Texas Printing Education Foundation, Nolan Moore Foundation, Clampitt Paper Foundation, College of Technology Matching Funds.  
Amount of grant: \$52,500  
Time period of grant: 1999

Principal investigator: Waite, J.  
Title of grant proposal: A Curriculum for the Texas Technology Education High School Communications Systems Course  
Funding agency: Texas Education Agency  
Amount of grant: \$3,000  
Time period of grant: 1998

Principal investigator: Waite, J.  
Title of grant proposal: A non-credit educational program for the improvement of graphic communications professionals  
Funding agency: Texas Printing Education Foundation  
Amount of grant: \$16,500 per year for 7 years  
Time period of grant: 1994-2000

Principal investigator: Waite, J.  
Title of grant proposal: A Curriculum for the Texas Technology Education High School Communications Systems Course  
Funding agency: Texas Education Agency  
Amount of grant: \$3,000  
Time period of grant: 1998

Principal investigator: Waite, J.  
Title of grant proposal: Implementing a Multi-media Prepress Laboratory  
Funding agency: Texas Printing Education Foundation and Higher Education Assistance Funds—Eligible for state matching funds  
Amount of grant: \$32,000  
Time period of grant: 1997

Principal investigator: Waite, J.  
Title of grant proposal: Salary support for a professor of graphic communications technology  
Funding agency: Texas Printing Education Foundation  
Amount of grant: \$150,000  
Time period of grant: 1993-1996

### ***Grants and Contracts***

*Proposals funded for students under Dr. Waite's supervision:*

Principal investigator: He, Chenlong  
Title of grant proposal: Print to Web marketing.  
Funding agencies: Summer Undergraduate Research Fellowship  
Amount of grant: \$3,800  
Time period of grant: Summer 2010

Principal investigator: Kibbe, Colby  
Title of grant proposal: Researching the Impact of 20th Century  
Printing Equipment for Potential Acquisition  
by the Museum of Printing History.  
Funding agencies: Summer Undergraduate Research Fellowship  
Amount of grant: \$3,800  
Time period of grant: Summer 2009

### ***Grants and Contracts***

#### *Proposals submitted but not funded*

Principal investigator: Waite, J.  
Title of grant proposal: An HP Indigo Press for the UH College of  
Technology  
Funding agency: HP  
Amount of grant: ±\$500,000  
Time period of grant: 2007–

Principal investigator: Waite, J.  
Title of grant proposal: A Train-the-Trainer Solution for Océ Digital  
Printing  
Funding agency: Océ  
Amount of grant: \$512,900  
Time period of grant: 2006–

Principal investigator: Waite, J.  
Title of grant proposal: Do consumer-level digital cameras produce  
images suitable for professional printing and  
publication?  
Funding agencies: The Electronic Document Systems Foundation  
Amount of grant: \$3,000  
Time period of grant: 2006 Principal investigator: Waite, J.

Title of grant proposal: Do consumer-level digital cameras produce  
images suitable for professional printing and  
publication?  
Funding agencies: UH Small Grants Program  
Amount of grant: \$3,000  
Time period of grant: 2005

Principal investigator: Waite, J.  
Title of grant proposal: Do consumer-level digital cameras produce

images suitable for professional printing and publication?

Funding agencies: The Electronic Document Systems Foundation  
Amount of grant: \$3,000  
Time period of grant: 2005

Principal investigator: Waite, J.  
Title of grant proposal: The 2004 International Graphic Arts Education Association Conference  
Funding agencies: Graphic Arts Education and Research Foundation  
Amount of grant: \$2,500  
Time period of grant: 2004

Principal investigator: Waite, J.  
Title of grant proposal: Technology Leadership and Supervision Curriculum Development Grant  
Funding agencies: Koch Petroleum Group Foundation  
Amount of proposal: \$73,000  
Application date: October 19, 2000

Principal investigator: Waite, J.  
Title of grant proposal: Texas Imaging Skills Training Program  
Funding agencies: Printing and Imaging Association of Texas  
Amount of proposal: \$129,700  
Application date: April 27, 2000

Principal investigator: Waite, J.  
Title of grant proposal: Graphic Communications Equipment Grant  
Funding agencies: Houston Assembly of Delphian Chapters Scholarship Foundation Fund  
Amount of proposal: \$3,000  
Application date: March 1, 2000

### ***Other Funding Sources***

Title of grant proposal: The 2004 International Graphic Arts Education Association Conference  
Funding agencies: Various vendors and agencies (list available on request)  
Amount of grant: A minimum of \$20,000 of in-kind gifts of

products and/or services was acquired for the 2004 International Graphic Arts Education Association Conference

Time period of grant: 2004

Title of grant proposal: Graphic Communications Materials and Supplies Grant

Funding agency: Imation (Formerly 3M Printing & Publishing Division)

Amount of grant: \$3,000 per year (\$22,500 in 2000)

Time period of grant: 1994-indefinite

Title of grant proposal: Graphic Communications Materials and Supplies Grant

Funding agency: Varn Company

Amount of grant: up to \$1,000 per year

Time period of grant: 1994-indefinite

Title of grant proposal: Graphic Communications Materials and Supplies Grant

Funding agency: Unisource Paper Company

Amount of grant: \$3,000 per year

Time period of grant: 1994-indefinite

Title of grant proposal: Electronic Prepress Software Grant

Funding agency: DK & A Software

Amount of grant: \$6,000

Time period of grant: 1997

### ***Other Scholarly/Creative Work***

#### *Presentations*

Waite, J. (2010, October). *Redefine Printing: Secrets to Success*. Invited paper presented at the 2010 Texas Association of College and University Printers, Houston, TX.

---. (2010, October). *Quality employees: Where can they be found?* Invited paper presented at the 2010 Graph Expo Trade Show and Exposition, Chicago, IL.

---. (2009, July). *Re-Define in '09: Secrets to Survival*. Paper presented at the annual conference of the International Graphic Arts Education Association, Richmond, Kentucky.

---. (2009, February). *2009: Strategies for Survival*. Invited paper presented at the monthly meeting of the Houston Production Manager's

- Association, Houston, TX.
- . (2008, July). *Setting LPI: Taming the Beasts of Resolution*. Paper presented at the annual conference of the International Graphic Arts Education Association, Cape Canaveral, FL.
  - . (2008, July). *Print Shop Survival Strategies in the Age of Downsizing*. Invited paper presented at the quarterly meeting of In-Plant printing managers hosted by the Océ Document Printing Systems, Houston, TX.
  - . (2008, June). *Articulation for Graphic Communications*. Invited paper presented before the North Carolina Department of Public Instruction, Winston-Salem, NC.
  - . (2008, April). *Converging Technologies*. Invited paper presented at the annual conference of the Mailing and Fulfillment Services Association Southwest, Galveston, TX.
  - . (2007, July). *Using Technology in the Graphic Arts Classroom*. Paper presented at the annual conference of the International Graphic Arts Education Association, Rochester, NY.
  - . (2007, January). *Six Technology Trends That Will Change the Way You Do Business*. Paper presented at the monthly meeting of the Houston Production Manager's Association, Houston, TX.
  - . (2006, October). *Graphic Communications Technology at University of Houston, a State-of-the Program Report*. Paper presented at the annual meeting of the Printing Industries of the Gulf Coast, Houston, Texas.
  - . (2006, September). *Opportunities for Collaboration Between Graphic Communications Technology at University of Houston and the Institute of Packaging Professionals*. Paper presented at the annual meeting of the Gulf Coast Chapter of the Institute for Packaging Professionals, Houston, TX.
  - . (2006, August). *Implementing Print Industry Guidelines in Graphic Communications Classrooms*. Paper presented at the annual conference of the International Graphic Arts Education Association, San Luis Obispo, CA.
  - . (2006, January). *Using PDF/X1a Files in the Graphic Design Workflow*. Paper presented at the monthly meeting of the Houston Production Manager's Association, Houston, TX.
  - . (2006, January). *Using PDF/X1a Files in the Commercial Printing Workflow*. Paper presented at the monthly meeting of the Premier Company, Houston, TX.
  - . (2004, July). *White Balance and Color Correction*. Paper presented at the annual conference of the International Graphic Arts Education Association, Houston, TX.
  - . (2001, October). *Apple in the Print World*. Paper presented at the annual conference of the ACP/CMA National College Media Convention, New Orleans, Louisiana.

- . (2001, October). *Educating the workforce for tomorrow's newspaper industry*. Paper presented at the annual conference of the International Newspaper Group, Dallas, Texas
- . (2001, July). *Implementing GRACoL in Graphic Arts Production*. Paper presented at the annual conference of the International Graphic Arts Education Association, Glen Ellen, Illinois
- . (2001, March). *Principles of Printing 101*. Paper presented at the annual conference of the United Methodist Reporter, Dallas, Texas
- . (2001, March). *The Unsung Heroes: A History of Print and Religion*. Paper presented at the annual conference of the United Methodist Reporter, Dallas, Texas
- . (2000, July). *Using GRACoL in the Graphic Arts Classroom*. Paper presented at the annual conference of the International Graphic Arts Education Association, Williamsport, Pennsylvania
- . (1999, January). *Using GRACoL in Publishing*. Paper presented at the monthly meeting of the Houston Production Manager's Association.
- . (1998, November). *Photoshop hints and tricks for prepress*. Paper presented at the 1998 Southwestern Graphics Trade Show and Conference, Houston, Texas
- . (1998, November). *QuarkXPress 4.0: an introduction*. Paper presented at the 1998 Southwestern Graphics Trade Show and Conference, Houston, Texas
- . (1998, November). *QuarkXPress 4.0: production techniques*. Paper presented at the 1998 Southwestern Graphics Trade Show and Conference, Houston, Texas
- . (1998, June). *What You See is What You Get?*. Paper presented at the monthly meeting of the Houston Direct Marketing Association, Houston, Texas.
- . (1998, June). *Color Management with Color Sync*. Paper presented as part of the technology update workshop series, Texas Printing Education Foundation, Houston, Texas.
- . (1998, April). *Innovations in Publishing*. Paper presented at the 1997 Emerging Technologies Workshop of the Gulf Coast Tech Prep Consortium, Houston, Texas
- . (1997, July). *Advanced Features of QuarkXPress*. Paper presented at the 1997 Southwestern Graphics Trade Show and Conference, San Antonio, Texas
- . (1997, July). *An Introduction to QuarkXPress*. Paper presented at the 1997 Southwestern Graphics Trade Show and Conference, San Antonio, Texas
- . (1997, June). *Advanced Photoshop—Techniques for prepress technicians*. Paper presented as part of the technology update workshop series, Printing Industries of the Gulf Coast, Houston, Texas
- . (1997, February). *From Pencils to Mousepads*. Paper presented to the annual conference of the United Methodist Reporter, Dallas, Texas.



- . (1996, July). *Typographic Principles for Desktop Computers*. Paper presented at the 1996 Industrial Technology Education Summer Professional Improvement Conference, University of Houston, Houston, Texas
- . (1996, July). *An Introduction to Photoshop*. Paper presented at the 1996 Industrial Technology Education Summer Professional Improvement Conference, University of Houston, Houston, Texas
- . (1996, July). *An Introduction to Desktop Publishing*. Paper presented at the 1996 Industrial Technology Education Summer Professional Improvement Conference, University of Houston, Houston, Texas
- . (1996, July). *Understanding the Printing Process*. Paper presented at the 1996 Southwestern Graphics Trade Show and Conference, Dallas, Texas
- . (1996, July). *Advanced Features of QuarkXPress*. Paper presented at the 1996 Southwestern Graphics Trade Show and Conference, Dallas, Texas
- . (1996, July). *An Introduction to QuarkXPress*. Paper presented at the 1996 Southwestern Graphics Trade Show and Conference, Dallas, Texas
- . (1996, January). *Incorporating Scanned Documents into Presentations and Printed Reproductions*. Paper presented as part of the faculty technology update workshop series, University of Houston, Houston, Texas
- . (1995, November). *Manufacturing Processes in Printing*. Paper presented as part of the ongoing National Science Foundation Manufacturing Processes Grant lecture series, University of Houston College of Technology, Houston, Texas
- . (1995, July). *Electronic Prepress Update*. Paper presented at the annual meeting of the Texas Printing Instructor's Association, Houston, Texas
- . (1995, July). *Electronic Prepress—Dream or Nightmare?* Paper presented at the monthly meeting of the Houston Litho Club, Houston, Texas
- . (1995, June). *Color Theory and Reproduction*. Paper presented at the 1995 Southwestern Graphics Trade Show and Conference, Houston, Texas
- . (1995, June). *How to Choose the Right Printing Process for the Job*. Paper presented at the 1995 Southwestern Graphics Trade Show and Conference, Houston, Texas
- . (1995, June). *An Introduction to Quality Management in Printing*. Paper presented at the 1995 Southwestern Graphics Trade Show and Conference, Houston, Texas
- . (1995, May). *Technological Advances in Prepress Technology*. Paper presented at the 1995 annual sales meeting of Clampitt Paper

Company, Conroe, Texas

- . (1995, February). *Judging the Quality of Printed Products*. Paper presented at the monthly meeting of the Houston Production Manager's Association, Houston, Texas
  - . (1994, August). *Filling the need for Graphic Communications Professionals in Houston*. Paper presented at the monthly meeting of the Houston Production Manager's Association, Houston, Texas
  - . (1994, August). *Graphic Communications Education in Houston and in Texas*. Paper presented at the monthly meeting of the Houston Association of In-Plant Printing, Houston, Texas.
  - . (1994, July). *Forming a "Universal" Graphic Communications Educators' Association*. Paper presented at the annual conference of the Texas Printing Instructor's Association, Dallas, Texas.
  - . (1994, May). *The Status of Graphic Communications Technology Education in Texas*. Paper presented at the monthly meeting of the Austin Printing Industries Association, Austin, Texas
  - . (1993, October). *Graphic Communications Technology Education at the University of Houston*. Paper presented at the monthly meeting of the Houston Litho Club, Houston, Texas
  - . (1990, March). *The Future of Construction Technology Education*. Paper presented at the annual meeting of the California Industrial and Technology Education Association, Anaheim, California
- Zarzycka, M., and Waite, J. *Teaching Personal Branding through Social Networking Sites*. Paper presented at the annual conference of the International Graphic Arts Education Association, Normal, Illinois.

## ***Professional Service***

### ***Awards***

- 2010 Frederick Kagy Lifetime Achievement Award, International Graphic Arts Education Association: "The Frederick D. Kagy Life Achievement Award is granted by the International Graphic Arts Education Association for significant contributions to graphic arts education and the graphic arts industry."
- 2007 Fred Hartman Award, International Graphic Arts Education Association: This award is given to a member who "is nationally recognized through contributions and accomplishments in graphic arts teaching, research, and/or service."
- 2005 Outstanding College Teaching Award, University of Houston, College of Technology
- 1998–99 Outstanding College Service Award, University of Houston, College of Technology

### ***Service to the Department, College, and University***

#### *Service to the Information and Logistics (Industrial) Technology Department*

ILT Information Systems Technology Instructional Faculty Search  
Committee Chair, 2007

ITEC Department Chair, 1999–2002

Graphic Communications Technology Coordinator, 1993–present

ITEC/ILT Faculty Search Committee, 2002–2007

Incidental Fee Committee, 2003–present

OTIS program review committee, 1994–1998

Chaired OTIS/GCT Strategic Planning Committee

#### *Service to the College of Technology*

Academic Committee, 1994–1999 (served as chair during 97-98 year)

*Ad Hoc* Committee on faculty workload and evaluation, 2002

Dean's Advisory Committee, 2006–2007

Facilities and Equipment Committee, 2004–2006

Faculty Chair, 2006–2007, 2007–2008

Grievance Committee, 2003–present

Hospitality Committee, 1993–94

Scholarship Committee, 1997–98

Publications Committee, 1999–present

Designed the College Brochure for 2000

#### *Service to the University of Houston*

Undergraduate Committee (2008–present)

University Coordinating Commission (2008–2009)

Admissions Review Appeal Committee (2008–present)

FDIP Proposal Review Committee (2009)

### ***Service to the Profession/Academic Discipline***

Accrediting Council for Collegiate Graphic Communications, Inc.

Member of the Board of Directors, 2002–2007

Treasurer, 2002–2006

President, 2006–

Graphic Arts Education and Research Foundation

President, PrintED Advisory Council (2008–present)

Graphic Arts Technical Foundation

Administered evaluation instrument for the Press Skills Validation  
project, 1994.

International Graphic Arts Education Association

Treasurer, 2010–2011

Immediate Past President, 2003–2004

President, 2002–2003  
President Elect, 2001–2002  
First Vice President, 1999–present  
Regional Vice President, 1995–1997  
Editor of the *Visual Communications Journal*, 1997–2001,  
2005–present  
Editor of *The Communicator*, 1999–present  
Candidate for President-Elect, 1997, 1998, 2001  
Candidate for First Vice-President, 1999  
Host, 79th annual IGAEA Conference (July 11–16, 2004)  
Texas Printing Instructor’s Association  
Hosted Annual Conferences, 1995, 2001

### ***Service to the Community***

Texas Printing Institute  
Education Chair, 1993–1999  
Instructor for non-credit courses and seminars, 1994–1998  
Southwestern Graphics Trade Show and Conference  
Education Chair, 1995, 1998  
Houston Litho Club  
Executive Board Member, 1996–2000  
Houston Community College Communications Department  
Advisory Committee Member, 1997–present  
Houston Production Manager’s Association  
Member of the Board of Directors, 2006–present  
Houston Museum of Printing History  
Vice Chairman, 2010–present  
Member of the Board of Directors, 2008–present  
North Harris Montgomery County Community College District Visual  
Communications Advisory Board Member, 2005–present  
San Jacinto College Advisory Board Member, 2000  
Spring Branch Career Center  
Advisory Committee Member, 1994–1995  
Wharton County Junior College Fort Bend Technical Center Graphic  
Communications Technology Advisory Board Member, 2001–present  
Cristo Rey Jesuit Preparatory School  
Liason between UH College of Technology and Cristo Rey regarding  
the school’s annual computer “boot camp” as well as placement of  
their students as workers in the College.