

Barbara L. Stewart, Ed.D., CFCS

Professor and Program Coordinator, Retailing and Consumer Science
Department of Human Development and Consumer Science
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Professional Education

Doctor of Education in Curriculum and Foundations, Brigham Young University.
Area of specialization: Higher Education, 1979.

Master of Science in Home Economics and Consumer Education, Utah State University.
Area of specialization: Social-Psychological Aspects of Apparel, 1974.

Bachelor of Arts in Clothing and Textiles awarded by Brigham Young University.
Area of specialization: Communications, 1973.

Master's Thesis: "The Effect of Perceptual and Personality Variables on Color Preference - Selection Relationship" (1974).

Doctoral Dissertation: "Employee Selection: The Effect of Institutional Reputation, Location, and Executive Alma Mater" (1979).

Employment History

University of Houston: Houston, Texas

Administrative Positions

Coordinator (1986-present), Retailing and Consumer Science, Department of Human Development and Consumer Sciences, College of Technology: Coordinator for undergraduate program in retailing and consumer science.

Department Chair (2012-2013), Department of Human Development and Consumer Sciences, College of Technology: Administrator for programs in retailing and consumer science, human resource development, and foresight (co-chair with Dr. Carole Goodson).

Department Chair (1990-2000), Department of Human Development and Consumer Sciences, College of Technology: Administrator for programs in consumer science and merchandising, industrial distribution, human nutrition and foods, human development and family studies, and consumer and home economics.

Associate Dean (1989-1990, 1994 partial), College of Technology: Dean for undergraduate and graduate programs in consumer science and merchandising, industrial distribution, industrial supervision, distributive technology, training and development, technical education, occupational technology, human development and family studies, consumer and home economics, and human nutrition and foods.

Faculty Positions

Professor (tenure-track) (2018-present), Retailing and Consumer Science, Department of Human Development and Consumer Sciences, College of Technology: Professor for undergraduate and graduate programs in retailing and consumer science and global retailing.

Professor (non/tenure-track) (2009-2018), Retailing and Consumer Science, Department of Human Development and Consumer Sciences, College of Technology: Professor for undergraduate and graduate programs in retailing and consumer science and global retailing.

Professor (tenured) (2004-2009), Retailing and Consumer Science, Department of Human Development and Consumer Sciences, College of Technology: Professor for programs in retailing, consumer science, and merchandising including electronic retailing and consumer science degree program.

Associate Professor (tenured) (1989-2004), Retailing and Consumer Science, Department of Human Development and Consumer Sciences, College of Technology: Associate Professor for programs in retailing, consumer science, and merchandising including electronic retailing and consumer science degree program.

Lecturer (1986-1989) (fulltime), Consumer Science and Merchandising, Department of Human Development and Consumer Sciences, College of Social Sciences and College of Technology: Lecturer for consumer science and merchandising, and consumer and home economics education.

City College of Chicago, Programs for the Military - Europe

Adjunct Lecturer (1985): Instructor for principles of business course. Brussels, Belgium.

University of Louisiana: Lafayette, Louisiana

Administrative Position

Director (1981-1983) School of Home Economics, College of Agriculture: Administrator for graduate and undergraduate programs.

Faculty Positions

Professor (1983) School of Home Economics, College of Agriculture: Professor for graduate and undergraduate programs.

Associate Professor (1981-1983) School of Home Economics, College of Agriculture: Associate professor for graduate and undergraduate programs.

Assistant Professor (1980-81) School of Home Economics, College of Agriculture: Directed the internship for fashion merchandising and taught fashion merchandising and clothing construction courses.

Louisiana State University

Instructor (1980) Department of Textiles, Apparel, and Merchandising, College of Agriculture: Taught fashion industry, fashion promotion and advertising, and clothing and human behavior courses. Baton Rouge, Louisiana.

San Diego State University

Lecturer (1974-1977) College of Professional Studies and Fine Arts: Instructed courses in fashion merchandising, clothing construction, and mathematics for retail buying (part-time). San Diego, California.

Palomar Community College

Instructor (1975-79): Taught fashion merchandising, textiles, and family income management courses. Developed the program and curriculum for the merchandising certificate (part-time). San Marcos, California.

Stewart Apparel Manufacturing Corp. (1974-1979):

Participated in family owned women's apparel production firm (part-time). Vista, California.

San Diego Community Colleges, Mesa College

Curriculum Consultant (1974): Consulted on curricular design for textiles and consumer education and communications courses (part-time). Claremont, California.

Utah State University

Graduate Teaching Assistant (1973-1974): Department of Home Economics, College of Agriculture and Applied Sciences: Instructed home economics and consumer education design course. Logan, Utah.

Pendleton Woolen Mills

(1970-1973): Sales and public relations for Pendleton products at the advertising exhibit in Disneyland (part-time). Anaheim, California.

Research and Scholarship (* indicates refereed)

Research and Scholarship Awards and Recognitions

Research Excellence Award, College of Technology 2019-2020

Best Published Manuscripts, selected by the Computers in Education Division, American Society for Engineering Education Annual Conference, Vancouver, B.C., Canada, June 27, 2011.

Technology Alumni Association 2003 Outstanding Faculty Award, Technology Alumni Association.

Fluor Daniel Award for Excellence in Research 2002-2003, College of Technology 2002-2003

Who's Who in Retailing and Consumer Services, European Institute of Retailing and Consumer Services (EIRASS) 2002.

Research Citation by International Textiles and Apparel Association 2002.

Article of the Year Award 2001, Culture shock and consumer confidence in the aftermath of September 11th, *Customer Relationship Management: The Journal of the Society of Consumer Affairs Professionals International*.

University of Houston Alumni Association Outstanding Faculty Award 1999

College of Technology Faculty Excellence Award 1992

University of Houston Faculty Appreciation Recognition 1991

Society of Consumer Affairs Professionals International, Winning Peer Presentation 1991

Society of Consumer Affairs Professionals International, Marketing Research Award 1989
(with Joe Militello)

Society of Consumer Affairs Professionals International, Marketing Research Award 1989
(with Harriet Griggs)

Publications: Refereed Journal Articles (62)

*Stewart, B., Miertschin, S., & Goodson, C. (2020). COVID-19 Transitions to online formats and pre-pandemic foundations for student success: Time management and lifestyle variables. *Journal of Higher Education Theory and Practice*, 20(10).

*Stewart, B., & Stewart, J. (2020, in press). Pandemic panic and retail reconfiguration: Consumer and supply chain responses, *Journal of Family and Consumer Sciences*.

*Stewart, B., Goodson, C., Miertschin, S., Schroeder, S., Chakraborty, M., & Norwood, M. (2020). Promoting STEM to Middle School Girls through Coding and Fashion. *Computers in Education Journal*, 11(1), 1-9.

*Stewart, B., & Colombi, C. (2019). A reflective practice-based framework for teaching visual merchandising via online course pedagogy. *International Journal of Design Education*, 13(3), 51-66. doi:10.18848/2325-128X/CGP/v13i03/51-66.

*Miertschin, S., Goodson, C., & Stewart, B.L. (2019). Mobile technology and student academic success: What do students find valuable? *Computers in Education Journal*, 10(1).

*Miertschin, S., Stewart, B. L., & Goodson, C. (2017). Mobile devices and lifelong learning: The student's perspective. *Computers in Education Journal*, 8(7), 80-93.

*Goodson, C., Miertschin, S., & Stewart, B. L. (2016). Time management skills and student performance in online courses, *Computers in Education Journal*, 7(2), 37-48.

*Goodson, C., Miertschin, S., & Stewart, B. L. (2015). Design of on-line courses: Implications for student time management. *Computers in Education Journal*, 6(1), 92-105.

*Miertschin, S., Goodson, C., & Stewart, B. L. (2013). Managing time in on-line courses: Student perceptions. *Computers in Education Journal*, 4(2), 101-112.

- *Stewart, B.L., Goodson, C.E., Miertschin, S. L., Norwood, M.L., Ezell, S. (2013). Online student support services: A case based on quality frameworks. *Journal of Online Learning and Teaching*, 9(2), 290-303.
- *Stewart, B. L., Goodson, C., & Miertschin, S. L. (2012). Offsite distance education faculty: A checklist of considerations. *Journal of Family and Consumer Sciences*, 104(4), 15-27.
- *Goodson, C., Miertschin, S. L., & Stewart, B. L. (2012). Distance delivery of courses: What components are important to students? *Computers in Education Journal*, 3(1), 47-58.
- *Stewart, B. L., Goodson, C., Miertschin, S., Norwood, M., & Ezell, S. (2012). Supporting online students: Quality frameworks reflect value for student services, *TAFCS Research Journal* 2(7), 7-9.
- *Stewart, B. L., Goodson, C., & Miertschin, S. L. (2011). Off-site faculty: Perspectives on online experiences. *Quarterly Review of Distance Education*, 11(3), 187-191.
- *Stewart, B. L., Goodson, C., & Miertschin, S., L. (2010). Global students / global faculty: A model for success factors in the use of off-site faculty. *Journal of Online Teaching and Learning*, 6(3), 655-664.
- *Stewart, B. L., Hutchins, H., DeMartino, D., & Bobba, A. (2010). Mitigating challenges of using virtual reality in an online course: A case study. *Innovations in Educational Teaching International*. 47(1), 103-113.
- *Waight, C., & Stewart, B. L. (2009). Exploring corporate e-learning research: What are the opportunities? *Impact: Journal of Applied Research in Workplace E-learning*, 1(1), 68-79.
- *Goodson, C., Stewart, B. L., Miertschin, S., & Faulkenberry, L. (2009). Student perceptions of academic honesty in an electronic age, *Computers in Education Journal*, 19(1), 104-112
- *Stewart, B. L., & Waight, C. L. (2008). E-learning teams and their adult learning efforts in corporate settings: A cross analysis of four case studies. *International Journal on E-Learning*, 7(2).
- *Stewart, B. L., Goodson, C., Miertschin, S., & Faulkenberry, L. (2007). Student surveys of teaching effectiveness: One measure for family and consumer sciences evaluation. *Journal of Family and Consumer Sciences*, 99(4), 36-41.
- *Vincenti, V., & Stewart, B. L. (2007). Higher education database created by Family and Consumer Sciences Taskforce. *Journal of Family and Consumer Science*, 99(3), 67-72.
- *Stewart, B. L. (2006). Online education: Social responsibility in educational access. *TAFCS Research Journal*, 2(1), 39.

- *Stewart, B. L., Ezell, S., DeMartino, D., Rifai, R., & Gatterson, B. (2006). Virtual technology and education: A collaborative pilot case. *Quarterly Review of Distance Education*, 7(4)2, 337-385.
- *Stewart, B. L., Norwood, M., Ezell, S., & Waight, C. L. (2006). Case study: Collaborative creation of an on-line degree program. *Innovations in Education and Teaching International*, 43(3), 197-210.
- *Waight, C. L., & Stewart, B. L. (2005). Valuing the adult learner in e-learning: part one – a conceptual model for corporate settings. *The Journal of Workplace Learning*, 17(5-6), 337 – 345.
- *Waight, C. L., & Stewart, B. L. (2005). Valuing the adult learner in e-learning: part two – insights from four companies. *The Journal of Workplace Learning*, 17(5-6), 398-414.
- *Stewart, B. L. (2004). Online learning: A strategy for social responsibility in educational access. *The Internet and Higher Education*, 7(4), 299-310.
- *Stewart, B. L., Waight, C. L., Norwood, M. M., & Ezell, S. D. (2004). Formative and summative evaluation of online courses. *Quarterly Review of Distance Education: Research That Guides Practice*, 5(2), 101-109.
- *Stewart, B. L., Fritz, R. L., & Norwood, M. (2004). Cognitive style as a component in meeting workplace demands for consumer services professionals: Benchmarking Professional and Student Styles. *Journal of Retailing and Consumer Services*, 11(5), 279-285.
- *Stewart, B. L. (2004). Charter schools: Customizing education to meet demands by constituent groups. *Journal of Educational Policy, Research, and Practice*.
- *Stewart, B. L. (2003). Culture shock: Vital component for family and consumer sciences curricula. *Journal of Family and Consumer Sciences*, 95(4), 105-108.
- *Stewart, B. L. (2003). Application of multiple talent teaching research to a Family and Consumer Science research course In B. L. Stewart, R. Lovingood, & R. Purcell (Eds.), *Research Applications in Family and Consumer Sciences* (pp. 62-67). Alexandria, VA: American Association of Family and Consumer Sciences.
- *Stewart, B. L. (2003). Mitigating culture shock in personal finance. *Journal of Personal Finance*, 2(1), 26-35.
- *Stewart, B. L. (2002). Culture shock: Implications for retail education, *Retail Education Today*, 22(2), 6-11.
- *Stewart, B. L. (2002). Charter schools: Opportunities to extend educational models, a positive view. *Education*, 122(4), 777-784.

- *Stewart, B. L. (2002). Multiple talent teaching for retail education. *Retail Education Today*, 22(1), 6-11.
- *Stewart, B. L., Fritz, R., & Norwood, M. (2002). Gender differences in cognitive style of family and consumer science professionals, *TAFCS Research Journal*, 1(7), 1, 2.
- *Fritz, R. L., Stewart, B. L., & Norwood, M. (2002). A comparison of field-dependence cognitive styles of professionals in purchasing and consumer service and secondary marketing education students, with implications for workforce development. *Journal of Career and Technical Education*, 18(2), 66-78.
- *Stewart, B. L., Purcell, R., & Wuest, B. (2002). Colleges, universities, and research: A productive consolidation. *Journal of Family and Consumer Sciences*, 94(3), 73, 74.
- *Stewart, B. L. (2001). Extension of family and consumer sciences through a charter school initiation, *Journal of Family and Consumer Sciences*. 93(4), 66-70.
- *Stewart, B. L., Fritz, R. L., & Norwood, M. (2000). Scarcity mandates talent supply chains for the 21st century. *TAFCS Research Journal*, 1(5), 20, 21.
- *Stewart, B. L., Fritz, R. L., & Norwood, M. (1999). Comparative field-dependence cognitive styles of consumer services and purchasing professionals and secondary students, *TAFCS Research Journal*, 1(4), 23, 24.
- *Norwood, M., Fritz, R. L., & Stewart, B. L. (1998). Cognitive learning styles in marketing education: Teachers and their students, *Significance of Marketing Practices for Work Force Preparation, Marketing Education Journal*, 23. Marketing Education Association Web site: <http://www.nationalmea.org/mejournal/mejguide.html#articles> (Also ERIC).
- *Stewart, B. L., & Durand, J. (1997). Academic preparation for careers in consumer affairs. *Journal of Family and Consumer Sciences*, 89(1), 26-29.
- *Stewart, B. L., & Durand, J. (1997). Personal qualities perceived as important in hiring consumer affairs professionals, *Advancing the Consumer Interest*, 9 (2), 18-23.
- *Stewart, B. L., & Durand, J. (1996). Perceptions of SOCAP members: the future of consumer affairs. *Customer Relationship Management: The Journal of the Society of Consumer Affairs Professionals in Business*, 1(1), 36-39.
- *Stewart, B. L., & Durand, J. (1996). Consumer affairs professionals' perceptions of job market potential. *Advancing the Consumer Interest*, 8(2), 14-19.
- *Griggs, H., & Stewart, B. L. (1996). Community building in higher education. *Education*, 117(2), 185-187.

*Stewart, B. L., Duvall, T., & Berkenhoff, B. (1995). Student parent influences on enrollment & perception of home economics. *Texas Home Economist*, 60 (6), 22-24.

*Griggs, H., & Stewart, B. L. (1995). An innovative method for improving program planning. *Education*, 116(2), 189-91,195.

*Griggs, H., & Stewart, B. L. (1994). Using focus groups to improve home economics curriculum, *Texas Home Economist*, 6(1), 17-18.

*Stewart, B. L. (1992). Put the customer at the top of the chart, *Mobius*, XI (2), 19-21.

*Stewart, B. L. (1992). Consumer characteristics and merchandise type as influencers of close out sale patronage, *Texas Home Economist*, 58(3), 29-30.

*Griggs, H. & Stewart, B. L. (1992). Enhancing performance through program consolidation, *Texas Home Economist*, 58(3), 28-29.

*Stewart, B. L., & Shute, R. W. (1991). Accreditation: Historical perspectives and current perceptions, *Journal of Home Economics*, 83 (2), 42-49.

*Stewart, B. L., & Daniel E. (1989). Building enrollment: A 117 percent solution, *Journal of Home Economics*, 81(1), 50-52.

*Stewart, B. L. (1988). Consumers' talent interactions with retail ads, *Texas Home Economist*, 55 (2), 16, 17.

*Hegarty, V., & Stewart, B.L. (1988). Comparison of calcium from commercial supplements, milk and calcium fortified orange juice, *Texas Home Economist*, 55(2), 10-11.

*Stewart, B. L. (1985). Role theory: A guide for home economists, *The Distaff*, 51(2), 6, 12.

*Stewart, B. L., & Shute, R. W. (1983). University prestige and personal ability as factors in business employment practices, *Review*, 2(1), 8-9.

*Stewart, B. L., & Shute, R. W. (1982). Ability vs. institutional prestige in business employment practices, *Journal of Professional Studies*, 7(2), 21-22.

Publications: Refereed Journal Articles *in Review* 2020 (4)

*Stewart, B., Goodson, C., Miertschin, S. (2020, in review). Retail format usage: Pre-COVID-19 benchmark data, pandemic practice, and emergent influence, *Journal of Fashion Management and Marketing*.

*Stewart, B., Schroeder, S., Goodson, C., Miertschin, S., & Chakraborty, M. (2020, in review). Fashion content triggers STEM discovery via coding camps for middle school girls, *Journal of Family and Consumer Sciences*.

*Stewart, B., Goodson, C., & Miertschin, S. (2020, in review). A case study of Family and Consumer Science assessment: Fifteen years of application and improvement. *TAFCS Research Journal*, 7.

*Logan, J., Stewart, B., & Hopkins, R. (2020, in review). A bootstrapped, online promotional project for a tech start-up. *Project Management Journal*.

Books, Chapters, Monographs, and Editorially Reviewed Publications (36)

Stewart, B. (2020). Pandemic Challenges: Leadership Skills to Survive and Thrive, *Fast FACS*, (October 19, 2020).

Stewart, B., Rifai, R., Ezell, S., Norwood, M., Greenwood, K., Waight, C., Bishop P., Hutchins, H. (2020). *Human Ecosystems and Technological Change (8th ed.)*. New York: McGraw-Hill (textbook).

Stewart, B. (2020). Leadership Academy Tackles Affiliate Membership Growth, *Fast FACS*, (March 5, 2020). <https://us1.campaign-archive.com/?u=bee11993ef54296c205934b97&id=dfec5c72d0>.

*Stewart, B. L. (2018). Visual merchandising: Real world contexts online, International Textiles and Apparel Association, Teaching Collections, <http://itaaonline.org/?page=RTCwinners>.

Stewart, B. L. (2020-2003). Human ecosystems: Individuals and families. In S. Ezell, M Norwood, B. L Stewart, K. Greenwood, C. Waight, & T. Arcy (Eds.), *Human Ecosystems and Technological Change* (pp. 1-3). New York: McGraw-Hill. (editions 1-8).

Stewart, B. L., Miertschin, S., & Goodson, C. (2019). Influences of time management, organizational memberships, and relationships. in Anderson C. L., Hall, S. S., Makela, C. J., & Myers, L. A. (Eds.). *Family and Consumer Sciences Compendium: Financial Literacy* (Volume 3). Alexandria, VA: American Association of Family and Consumer Sciences, <https://www.aafcs.org/store/fcs-compendium-vol-3>.

Stewart, B. (2019) Leadership Academy Participants Select Affiliate Projects to Strengthen Membership, *Fast FACS*, (November 19, 2019). <https://us1.campaign-archive.com/?u=bee11993ef54296c205934b97&id=e8208502bd>.

Stewart, B. (2019). S-S-Surprise me, Paper or plastic? Funny you should ask, *The Big Idea*, p.12. <https://issuu.com/uhresearch/docs/magazine-big-idea-february-2019>.

*Stewart, B. L. (2018). Visual merchandising: Real world contexts online”, International Textiles and Apparel Association, Teaching Collections, <http://itaaonline.org/?page=RTCwinners>.

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C. L., Bishop, P., & Hutchins, H. (2017). *Human Ecosystems and Technological Change (7th ed.)*. New York: McGraw-Hill (textbook).

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C. L., Bishop, P., & Hutchins, H. (2013). *Human Ecosystems and Technological Change. 6th ed.*. New York: McGraw-Hill (textbook).

Gatterson, B. A., & Stewart, B. L. (2008). *Apparel Analysis: Concept to Consumer*. New York: Fairchild. (textbook).

Gatterson, B. A., & Stewart, B. L. (2008). *Instructor’s Guide. Apparel Analysis: Concept to Consumer*. New York: Fairchild. (textbook).

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C. L., Hutchins, H., & Arcy, T. (2007). *Human Ecosystems and Technological Change. (5th ed.)*. New York: McGraw-Hill. (textbook).

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C., & Arcy, T. (2005). *Human Ecosystems and Technological Change. (4th ed.)*. New York: McGraw-Hill. (textbook).

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C., & Arcy, T. (2005). *Human Ecosystems and Technological Change. (3rd ed.)*. New York: McGraw-Hill. (textbook).

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C., & Arcy, T. (2004). *Human Ecosystems and Technological Change. (2nd ed.)*. New York: McGraw-Hill. (textbook).

Ezell, S., Norwood, M., Stewart, B. L., Greenwood, K., Waight, C., & Arcy, T. (2003). *Human Ecosystems and Technological Change*. New York: McGraw-Hill. (textbook).

Stewart, B. L., Purcell, R., & Lovingood, R. (Eds) (2003). *Research Applications in Family and Consumer Sciences*. Arlington, VA: American Association of Family and Consumer Sciences. (monograph).

Ezell, E., Norwood, M., & Stewart, B. (2003). Assignment Requirements and Guidelines. In S. Ezell, M. Norwood, B. L. Stewart, K. Greenwood, C. Waight, & T. Arcy (Eds.), *Human Ecosystems and Technological Change* (pp. 339-358). New York: McGraw-Hill.

Stewart, B. L. (2003, January). Multiple talent Thinking, *HAFCS News*, p. 1

- Stewart, B. L. (2002, August). Wisdom from others, *HAFCS News*, p. 1.
- Stewart, B. L., Purcell, R., & Wuest, B. (2002), Colleges, universities, and research: A productive consolidation, *Journal of Family and Consumer Sciences*, 94(3), 73-74.
- Stewart, B. L. (2002, October). Attitudes, *HAFCS News*, p. 1.
- Stewart, B. L. (2002, December). Gaining wisdom, *HAFCS News*, p. 1.
- Stewart, B. L. (2001). Culture shock and consumer confidence in the aftermath of September 11th. *Customer Relationship Management: The Journal of the Society of Consumer Affairs Professionals International*, VI(4) 4-6. (Awarded Article of the Year Award for 2001).
- Stewart, B. L. (1996, March). CQI in the classroom. *UH Continuous Quality Improvement*, I(4), 1-2.
- Stewart, B. L. (1990). Multiple talent development: Higher education applications in consumer sciences and merchandising. In C. W. Taylor, (Ed.), *Expanding Awareness of Creative Potentials Worldwide* (pp. 202-205). New York: Trillium Press.
- Hegarty, V., & Stewart, B. L. (1988). The cost of calcium supplements, *New England Journal of Medicine*, 319 (7), 449.
- Stewart, B. L. (1985, March). Adjusting to interrupted careers, *Rendez-Vous*.
- Stewart, B. L., & Schreffler-Wimberley, V. (1985, May). Sharing our cultures through clothing, *Rendez-Vous*, 14-15.
- Stewart, B. L. (1985, June). Adjusting to interrupted careers: keys to success, *Rendez-Vous*, 13, 15.
- Stewart, B. L., & Daniel, E. (1985). *Comparison of Student and Teacher Perceptions of Consumer and Homemaking Tasks Needed and Taught*, Louisiana Department of Education. (monograph).
- Stewart, B. L. (1984, May/ June). Teaching textile performance: a step beyond reading the label, *Illinois Teacher of Home Economics*, XXVII (5), 204-206.
- Daniel, E., & Stewart, B. L. (1983). *Consumer and Homemaking Curriculum Analysis Based on the Needs of Secondary Graduates*. Louisiana Department of Education. (monograph).
- Stewart, B. L. (1982, November/December). Recognizing and developing multiple talents, *Illinois Teacher of Home Economics*, XXVI (2), 73-75.

Stewart, B. L. (1981, May). Job placement - what's important, *Association of College Professors of Textiles and Clothing*.

Stewart, B. L. (1977). *Textile Testing for Merchandisers and Consumers*, Palomar College. (text supplement).

**Abstracts, Proceedings, Full Conference Papers, and Presentations (*indicates refereed)
(127)**

Morgan, S., & Stewart, B. (2020). "Assessment of community outreach in greater Third Ward youth", UH Undergraduate Research Day, Houston, TX, September 29, 2020

Bonner, A., Stewart, B., Armanious, F., & Iloaya, E. (2020). Retail's Next Chapter: Future of Fashion, Houston Community College Virtual Webinar Series, July 8, 2020.

*Stewart, B. (2022, accepted). "Gender equality and technological sustainability via coding camps for underserved girls", International Federation of Home Economics World Congress, Atlanta, GA, September 4-7, 2022 (rescheduled due to COVID-19).

*Stewart, B., Holden, J., Byrd, S., & Roofe, N. (2022, accepted). "Outcomes of a professional leadership academy to produce home economics leaders for sustainable development", International Federation of Home Economics World Congress, Atlanta, GA, September 4-7, 2022 (rescheduled due to COVID-19).

*Byrd, S., Barnhart, C., Stewart, B., Ravola, M., & Collier, B. (2022, accepted). Sustainability of home economics profession through leadership development programs: Steps and processes", International Federation of Home Economics World Congress, Atlanta, GA, September 4-7, 2022 (rescheduled due to COVID-19).

*Byrd, S., & Stewart, B. (2022, accepted). Sustaining leadership in home economics by training new professionals through the AAFCS Leadership Academy model", International Federation of Home Economics World Congress, Atlanta, GA, September 4-7, 2022 (rescheduled due to COVID-19).

*Morgan, S., Stewart, B., Schroeder, S., Goodson, C., & Miertschin, S. (2020). "Assessment of community outreach: DesignHER Code Camps", American Association of Family and Consumer Sciences Virtual Annual Conference, June 26, 2020.

<https://www.aafes.org/viewdocument/ahe-1-assessment-of-community-out?CommunityKey=7900ee31-f1ed-4a51-9400-1350063e0404&tab=librarydocuments>

*Stewart, B., Coots, E., Holden, J., & Roofe, N. (2021). "Building upon leadership outcomes and successes of the AAFCS Leadership Academies 2013-2021", American Association of Family and Consumer Sciences Virtual Annual Conference, June, 2021.

Bonner, A., Stewart, B., Armanious, F., & Iloaya, E. (2020). Retail's Next Chapter: Future of Fashion Virtual Series, Houston Community College and University of Houston, July 8, 2020.

*Stewart, B. (2020). "Retail panic and pandemic: Consumer and Supply Chain Responses." American Association of Family and Consumer Sciences Virtual Annual Conference, June 26, 2020.

Stewart, B., Fees, B., Martin, G., Hardin, A., & Delgadillo, L. (2020). "Successful career in higher education: Productivity measures," American Association of Family and Consumer Sciences Virtual Annual Conference, June 25, 2020.

*Stewart, B. L., Miertschin, S., & Goodson, C. (2019). "Using a unified system for FCS program assessment", *Research Briefs: Community of Colleges, Universities, and Research Community Conference Proceedings*. <https://www.aafcs.org/resources/research/research-briefs>. Presented American Association of Family and Consumer Sciences Annual Meeting, St. Louis, MO, June 25, 2019.

*Stewart, B. L., Norwood, M., & Ezell, S. (2019). "Employer-supported career prep workshops for students", *Research Briefs: Community of Colleges, Universities, and Research Community Conference Proceedings*. <https://www.aafcs.org/resources/research/research-briefs>. Presented American Association of Family and Consumer Sciences Annual Meeting, St. Louis, MO, June 25, 2019.

Stewart, B. (2019). "Orienting mentors and mentees", Presented American Association of Family and Consumer Sciences Annual Meeting, St. Louis, MO, June 24, 2019.

Stewart, B. (2019). "Leadership: Enabling others", Presented American Association of Family and Consumer Sciences Leadership Academy, St. Louis, MO, June 24, 2019.

*Stewart, B. L., Miertschin, S., & Goodson, C. (2019). "Student perceptions of skill development levels of workforce 'soft skills', *Research Briefs: Community of Colleges, Universities, and Research Community Conference Proceedings*. <https://www.aafcs.org/resources/research/research-briefs>. Presented American Association of Family and Consumer Sciences Annual Meeting, St. Louis, MO, June 23, 2019.

*Stewart, B. L. (2018). "Global contexts: Unlocking global consumer experiences", Presented American Association of Family and Consumer Sciences Annual Meeting, Atlanta, GA, June 27, 2018.

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National Webinar Presentations 2018-2020 (4)

Bryd, S., Stewart, B., & Carroll, K. (November 14, 2019). Membership Growth: Find Your Value Plus, AAFCS Leadership Academy Membership Grant Webinar Series.

Stewart, B, Buck, S., & Byrd, S. (January 27, 2020). Sell Your Organization, AAFCS Leadership Academy Membership Grant Webinar Series.

Bryd, S. & Stewart, B. (March 4, 2020). Member Engagement, AAFCS Leadership Academy Membership Grant Webinar Series.

Stewart, B., & Bryd, S. (March 19, 2020). Membership Toolkit, AAFCS Leadership Academy Membership Grant Webinar Series.

Funding

Grants (Total \$1,111,710)

External Grants: UH Division of Research (\$245,228)

\$96,371 “Design HER Code Camps.” Funded by Texas Workforce Commission (PI Stewart, with Sue Schroeder, Susan Miertschin, and Drs. Goodson and Norwood), 2020 (*awarded but cancelled due to COVID-19 pandemic*)

\$98,857 “DesignHER Code Camps.” Funded by Texas Workforce Commission (PI Stewart, with Sue Schroeder, Susan Miertschin, and Drs. Goodson and Norwood), 2019 (Stewart, B., 50%)

\$50,000 “Adult Basic Education State Report.” Funded by Texas Higher Education Coordinating Board. (with Drs. Norwood, O’Neil, Waight, Stewart, & Greenwood), 2008 (Stewart, B., 20%).

Internal Grants: University of Houston (\$273,082)

\$9,862 “Exploration of First-Generation College Students’ covid-19 Experiences Using McClusky’s Theory of Margin.” Funded by UH Grant to Enhance Research on COVID-19 and the Pandemic (with Drs. Greer, Johnson, & Hutchins, 2020-2021 (Stewart, B., 25%).

\$80,300 “Creation of a Digital Innovation Laboratory to Enable Expansion to Online Delivery for Two Master of Science Degrees.” Funded by University of Houston (with Drs. Shirley Ezell & Marcella Norwood), 2017-2021 (Stewart, B., 40%).

\$12,920 “Tackling Difficult Content for Online Delivery: A Collaborative Approach.” Funded by University of Houston (with Drs. Marcella Norwood & Shirley Ezell), 2017-2018 (Stewart, 60%).

\$25,000 “Faculty Development Initiative Program.” Funded by University of Houston (with Drs. Shirley Ezell, Marcella Norwood, Carole Goodson, & Jungkun Park), 2011-2012 (Stewart, B., 35%).

\$25,000 “Faculty Development Initiative Program.” Funded by University of Houston (with Drs. Peter Bishop & Jungkun Park), 2011 (Stewart, B., 50%).

\$25,000 “Faculty Development Initiative Program.” Funded by University of Houston (with Drs. Shirley Ezell, Marcella Norwood, Consuelo Waight, Katy Greenwood, Carole Goodson, Kenneth Brown, Richard Kasschau, Joe Kortarba, Robert Lineberry, & Rebecca Thorton), 2004-2005 (Stewart, B., 20%).

\$25,000 “Faculty Development Initiative Program.” Funded by University of Houston (with Dr. Shirley Ezell, Dr. Marcella Norwood, & Dr. Sharon Saenz), 2002-2003 (Stewart, B., 35%).

\$4,000 “Curriculum Development Grant.” Funded by University of Houston, Division of Educational Technology and Outreach, 2003 (Stewart, B., 100%).

\$4,000 “Curriculum Development Grant.” Funded by University of Houston (with Dr. Marcella Norwood), 2003 (Stewart, B., 50%).

\$23,000 “Faculty Development Initiative Program.” Funded by University of Houston (with Dr. Shirley Ezell & Dr. Marcella Norwood), 2002 (Stewart, B., 40%).

\$10,000 “E-CSM Program Development.” Funded by College of Technology & UH Office of the Provost, 2002 (Stewart, B., 100%).

\$4,000 “Faculty Development Initiative Program.” Funded by University of Houston, 2002 (Stewart, B., 100%).

\$2,000 “Faculty Scholar.” Funded by University of Houston (with Sadia Jabbar), 2001-2002 (Stewart, B., 50%).

\$10,000 “Educational Technology and Outreach Grant.” Funded by University of Houston, 2002 (Stewart, B., 50%).

\$1,000 “Distance Education Curriculum Development.” Funded by University of Houston, 2001 (Stewart, B., 100%).

\$3,500 “Faculty Development Initiative Program.” Funded by University of Houston, 2001 (Stewart, B., 100%).

\$1,000 “Campus-Net On-Line Workshop.” Funded by University of Houston, 2000 (Stewart, B., 100%).

\$4,000, “Restructuring the Technology Undergraduate Experience: A New Core . . . A New Vision”: UH Development Grant, 1997 (Stewart, B., 50%).

\$3,500 "Multiple Talent Teaching Applications in Consumer Science and Research Methods." Funded by: University of Houston Continuous Quality Improvement Grant, 1995 (Stewart, B., 100%).

External Grants and Donations (not administered by the UH Division of Research)
(\$586,400)

\$7,000 Texas Retail Education Foundation. Student Support Programs. 2020 (Stewart, B., 75%).

\$1,000 “Mobilizing Leadership Academy Alumni for Action: Recruiting & Retaining Members.” Funded by the American Association of Family and Consumer Sciences (PI Stewart, with Sue Byrd), 2019-2020 (Stewart, B., 60%).

\$44,000 National Retail Federation Foundation. Student Professional Development Stipends, 2014-2019 (Stewart, B., 100%).

\$20,000 Embassy of the Arab Republic of Egypt, Cultural and Educational Bureau, USAID/Egypt, 2014 (Stewart, B., 100%).

\$400 “Phi Upsilon Omicron Scholarship”. Funded by Alpha Tau Chapter, 2002 (Stewart, B., 100%).

\$5,500 “Articulation and Awareness to Help Community College Students Earn a B.S., Consumer Science and Merchandising.” Funded by: Ford Foundation, 1999-2001 (Stewart, B., 100%).

\$200,000, Cameron Foundation: Scholarship and program support of Human Development Laboratory (gift range \$0-\$30,000 per award), 1989-2000 (Devries, R. 70%, & Stewart, B. 30%).

\$180,000, Industrial Distribution Scholarship Funds, Industrial Distribution Advisory Board (\$90,000 each year), 1998-1999 (Stewart, B., 10%).

\$5,000, Retail Pro: Software gift to enhance merchandising instruction, 1997 (Stewart, B., 100%).

\$80,000, Bay Area Purchasing Managers Association: Endowment to support Industrial Distribution scholarships and program development, 1991-1996 (Stewart, B., 10%).

\$6,000, Houston Assembly of Delphian Chapters: Funding for audio/visual and instructional equipment (multiple years approx. \$1000 per year), 1989-1996 (Stewart, B., 90%).

\$5,000 "Job Market Potential and Desirable Competencies for Graduates in Consumer Affairs." Supported: by Society of Consumer Affairs Professionals (with Judith Durand), 1993-1995 (Stewart, B., 50%).

\$12,000 "Correlation of Student and Teacher Perceptions of Consumer and Homemaking Tasks Needed and Taught." Funded by: Louisiana State Department of Education (with Dr. Ellen Daniel), 1983-1984 (Stewart, B., 50%).

\$11,000 "Consumer and Homemaking Curriculum Analysis Based on the Needs of Secondary Graduates." Funded by: Louisiana State Department of Education (with Dr. Ellen Daniel), 1982-83 (Stewart, B., 50%).

\$5,000 "Investigative Study to Implement the Computer into the Instruction of Home Economics." Funded by: University of Southwestern Louisiana Instructional Improvement Grant (with Dr. Ellen Daniel), 1982 (Stewart, B., 50%).

\$2,000 "Multiple Talent Teaching Pilot for Introductory Fashion Merchandising." Funded by: University of Southwestern Louisiana Instructional Improvement Grant, 1982 (Stewart, B., 100%).

\$2,000 "Values of Professional Accreditation for Post Secondary Programs." Funded by: University of Southwestern Louisiana Faculty Research Grant (with Dr. R. Wayne Shute), 1981 (Stewart, B., 90%).

\$500 "Textile Testing for Merchandisers and Consumers." Funded by: University of Southwestern Louisiana Instructional Improvement Grant, 1981 (Stewart, B., 100%).

Fee-Based Funds Developed for UH through Co-Authorship of Funded Proposals, ADA and TEA (Total 30 million)

\$15 Million UH Dietetic Internship: Proposal co-authored by Mohs, M. (60%), & Stewart, B. (40%) to the American Dietetic Association for approval of a post-baccalaureate Dietetic Internship (1995). Fees generated: \$8,000 per intern x 93 interns / year x 25 years = \$18,600,000 (based on 2017 dollars and adjusted to \$15 Million for variable enrollment)

\$15 Million UH Charter School: Charter proposal to the Texas Education Agency co-authored by Greenwood, K. (60%), Stewart (30%), et al. (10%). Funded as Texas Charter

#20 (1997-2020). Fees generated: \$6,400 (plus other stipends) per student x 120 students x 23 years = \$17,664,000 (based on 2017 dollars and adjusted to \$15 Million for variable enrollment)

Proposals in Review

External

\$250,000, National Science Federation: Small Business Technology Transfer Program Phase I (STTR). Pre-Proposal Approved by NSF December 2019, Applicant: Industry, UH Co-PIs Lendasse, A., Linder, P., Crawley, D., & Stewart, B.) (full proposal in review).

\$10,000, Social Science Research Council, Just Tech Program, The Digital Divide for First Generation University Students: Implications of COVID-19 for Academic and Career Persistence. Co-PIs Johnson, O., Greer, T., Hutchins, H., & Stewart, B. (submitted September 25, 2020).

Internal

\$13,858 University of Houston CITE: Augmenting the Retailing and Consumer Science (RCS) Internship Experience via Social Media Applications. Co-PIs Stewart, B., & Ezell, S. (submitted March 24, 2020).

\$36,000 University of Houston CITE: Retailing and Human Resources Abroad. Co-PIs Johnson, O., Stewart, B., & Polosello, D. (submitted May 21, 2020).

Public Evidence of Research and Scholarship: National, Regional, and Local Media Interviews

2020 January 1 – October 8 Examples (23):

- NPR Houston 88.7, Randall's Closures, January 2020
- NPR Houston 88.7, Proliferation of CBD Oil Retailers, January 21, 2020
- NPR, Marketplace, Forever XXI Purchase by Real Estate Groups, February 3, 2020
- NPR Houston 88.7, Houston Matters, Grocery Stores Continue to Adapt to the Pandemic, April 13, 2020
- KPRC-TV Channel 2, Retail-to-Go, April 20, 2020

- ABC-TV Channel 13, Future of Retail/Neiman Marcus Prepares for Bankruptcy, April 24, 2020
- *Texas Tribune*, Balancing Caution and Pent-Up Demand: Texans Health Risks and Financial Woes as State's Battered Economy Slowly Reopens. April 30, 2020.
- NPR Marketplace, What Happens When Malls Lose Large Retail Tenants? How Will They Be Replaced? May 5, 2020.
- KPRC channel 2, Consumer Reactions to Meat Shortages, May 5, 2020
- NPR Marketplace Morning Report, What Will CoVID-19 Do to Shopping Malls? May 6, 2020. <https://www.marketplace.org/2020/05/06/covid-19-retail-department-stores-shopping-malls/>
- ABC channel 13, Retail Impact. May 6, 2020. <https://abc13.com/shopping/future-of-retail-to-include-major-shifts-due-to-pandemic/6157621/>
- Fox News Channel 26, The Morning Show, The Future of Shopping and Mall Business Model, June 15, 2020.
- The Today Show, Today.com, Shoppers Are Abandoning Their Online Carts More Than Ever – Here's Why, June 15, 2020. <https://www.today.com/style/online-browsing-new-window-shopping-t182491>
- Houston Public Media 88.7 FM, Houston Matters, Evaluating Safe Restaurants, June 25, 2020. <https://www.houstonpublicmedia.org/articles/shows/houston-matters/2020/06/25/376870/thursdays-houston-matters-police-reform-and-evaluating-safe-restaurants-june-25-2020/>
- Fox News Channel 26, Digital Division, The Future of Fashion, July 13, 2020.
- Houston Chronicle, How to . . . Find Scarce Consumer Products, July 21, 2020. <https://www.houstonchronicle.com/business/houston-how-to/article/Where-and-how-to-buy-cleaning-supplies-and-paper-15429016.php>
- KTRH 740 AM, Walmart and Box Stores Seeing Huge Increases, August 19, 2020. [https://urldefense.com/v3/https://ktrh.iheart.com/content/2020-08-19-walmart-and-box-stores-seeing-huge-increases/;!LkSTlj0I!RBerL3plB6AFcwPGty1_86JrE-iM3ubJ7OMlrZLbyjPqw8ObyRabC3F7S01bodl\\$](https://urldefense.com/v3/https://ktrh.iheart.com/content/2020-08-19-walmart-and-box-stores-seeing-huge-increases/;!LkSTlj0I!RBerL3plB6AFcwPGty1_86JrE-iM3ubJ7OMlrZLbyjPqw8ObyRabC3F7S01bodl$)
- KTRK-TV ABC13, What to Look Out for When Holiday Shopping in a Pandemic, August 21, 2020. <https://abc13.com/business/what-to-look-out-for-when-holiday-shopping-in-a-pandemic/6398711/>

- ZiffMedia Offers.com and BestBlackFriday.com, 2020 BestBlackFriday's Annual Ask the Experts, August 24, 2020. <https://bestblackfriday.com/blog/ask-the-experts-2020-edition/>
- New Small Town Retailers. Interview with Michelle Smith, freelance writer for the Houston Chronicle and local publications, September 1, 2020.
- NPR Marketplace Evening Report, Pending Purchase of JCPenney by Simon and Brookfield Property Groups, September 10, 2020.
- KTRH 740 AM . An Early Holiday Retail Season. October 7, 2020
- ABC TV channel 13, Garage Sales: Resale and Profit, October 8, 2020.

2019 Examples (11):

- Offer.com, Ask the Experts: How Will China Tariffs Affect Summer Shopping? May 28, 2019
- Channel 13 TV, Whataburger Changes, June 14, 2019
- NPR Houston 88.7, Houston Matters, DesignHER Code Camps, June 19, 2019
- AAFCS Media, Your FCS Story, July 3, 2019
- BestBLACKFriday.com, Ask the Expert September 11, 2019
- Fox News TV, Black Friday Deals, November 4, 2019
- Biznow.com, Black Friday Voices, November 4, 2019
- National Public Radio - Marketplace, Early Black Friday Deals, November 7, 2019
- Sunny 99.1, How Fresh is that Black Friday Deal or Is It Recycled from Last Year? November 22, 2019
- Repurposing Shopping Malls
- KTRH, WalletHub & Worth the Hassle of Black Friday, November 27, 2019

2018 Examples (14):

- Fox 26, Houston Car Show, January 18, 2018
- KHOU Channel 11, Houston Car Show, January 18, 2018
- Channel 24, Houston Car Show, January 18, 2018
- KUHF 88.7 FM, Houston Car Show, January 23, 2018
- Channel 11 KHOU, Starbucks Fiasco, April 17, 2018
- KUHF 88.7 FM, Bauer Business Focus, State of Houston Malls, May 29, 2019
- Fox 26, Retail Taxes for Online Sales, June 21, 2018
- KUHF 88.7 FM, HEB Opening, June 27, 2018
- KUT NPR 90.5 FM Austin, Domain Brochure Public Outcry, June 29, 2018
- KHOU Channel 11, Impacts of Amazon's Wage Hike, October 2, 2018
- Houston Chronicle, Norton Ditto Success in Competitive Market, October 4, 2018
- KPRC Channel 2, Mattress Firm Bankruptcy Restructuring, October 5, 2018
- Houston Chronicle, Video Resale Shops, December 12, 2018
- Houston Chronicle, Enduring Nostalgia: Movie Stores Linger, December 14, 2018

Scholarship of Teaching and Student Learning

Awards and Recognition Teaching and Student Learning

Certified in Family and Consumer Sciences, certification maintained 1987-2020.

DECA Advisor Recognition, Five Year Service Award 2020

Rutherford Teaching Challenge Award, Third Place. International Textiles and Apparel Association, 2017.

Honored by the American Association of Family and Consumer Sciences for 25 years of continuous certification (CFCS). AAFCS Annual Meeting, Indianapolis, IN, June 2012.

Distance Education Teaching Excellence Award 2004-2005. University of Houston, April 27, 2005.

Woman of Excellence, Federation of Houston Professional Women, September 18, 2004.

Lights for Families Award, Texas Association of Family and Consumer Sciences and Electric Cooperatives of Texas, February 28, 2003.

Technology Alumni Association 2003 Outstanding Faculty Award, Technology Alumni Association.

Who's Who in Retailing and Consumer Services, European Institute of Retailing and Consumer Services (EIRASS) 2002.

Student Section Membership Award, Texas Association of Family and Consumer Sciences, March 1, 2002.

Fluor Daniel Award for Teaching Excellence, College of Technology 2000-2001.

American Collegiate Retailing Association, Hall of Fame, Teaching Recognition Honor Roll 2000.

University of Houston Alumni Association Outstanding Faculty Award 1999.

Phi Upsilon Omicron, Professional Project Second Place Award, National Phi Upsilon Omicron 1999 (awarded to Alpha Tau Chapter).

Phi Upsilon Omicron, Professional Project District Award, National Phi Upsilon Omicron 1999 (awarded to Alpha Tau Chapter).

Student Mentor Recognition: University of Houston Commencement, May 14, 1999
Houston Panhellenic Association, Teacher Recognition 1998.

Phi Upsilon Omicron, Professional Project District Award, National Phi Upsilon Omicron 1997 (awarded to Alpha Tau Chapter).

University of Houston Department of Campus Activities, Outstanding Faculty Advisor of the Year 1996-1997.

College of Technology Faculty Excellence Award 1992.

University of Houston Faculty Appreciation Recognition 1991.

Society of Consumer Affairs Professionals International, Consumer Education Award 1990 (with Rella Carpenter).

Mortar Board, Outstanding Professor 1989.

Philosophy of Teaching (available)

Student Mentoring

Mentoring Programs Developed (Programs Initiated)

Retailing and Consumer Science New Student / Faculty Mentor Program: Initiated mentorships for all new freshmen and transfer students (2016 – present) (275 RCS majors)

Leadership Academy American Association of Family and Consumer Science Participant / Professional Mentor Program: Created and administered mentorships between new and seasoned professionals (2013 – present) (56 mentor/mentee pairs)

Program Development Co-Chair for Leadership Academy American Association of Family and Consumer Science Mentor Program (2018 - present)

Mentor Experiences (Participation as a Mentor)

Mentor for Retailing and Consumer Science New Student Mentor Program (2016 – 2020)

Mentor, UH Provost New Faculty Mentoring Program for Dr. Olivia Johnson, Assistant Professor (2019 – 2020)

Mentor for Leadership Academy American Association of Family and Consumer Science Mentor Program (2013 – 2019)

Career Mentor and Reference for hundreds of undergraduate students (1989-2020)

Research mentor for undergraduate student Sydney Morgan. Preparation for two accepted research presentations (2020)

University of Huston EXCELL mentor, 1989-1995

Master's Theses Chaired (3)

Susan T. Noel. "Analysis of the Effects of Age, Economics Level, Educational Level, Type of Child Delivery, and Type of Employment on the Decision to Breast Feed" (1984).

Juanelle Barron. "The Effect of Image and Anticipated Income on the Selection of a College Major" (1983).

Vickie K. Landry. "A Comparative Study of the Attitudes of Lafayette Parish Public School Educators toward Course Content and Selected Trends and Issues in Home Economics" (1982).

Master's Theses Committees (various)

Senior & Graduate Projects Chaired (selected 2014-2019)

Jim Logan. "Pre-Market, Online Promotional Project for a Tech Start-Up," College of Technology (2018).

Ashley Ponder. "Product Creation and Delivery via Amazon," College of Architecture (2019).

Rob Myers. "Insights into the Retail Apparel Industry's Use of Big Data," College of Technology (2014).

Course and Program Development

Courses Taught, 2005-2020

Each fall semester

HDCS 3304 Visual Merchandising

GRET 6332 Consumer Aspects of Global Retailing (2012-present)

Each spring semester

HDCS 3304 Visual Merchandising

HDCS 4300 Research Concepts

Each summer session (2 of the courses below)

HDCS 2301 Consumer Science

HDCS 3304 Visual Merchandising

HDCS 4300 Research Concepts

Programs Developed (selected large projects requiring Texas Education Agency or Texas Higher Education Coordinating Board approval)

Master of Science in Global Retailing (MS-GRET): Collaborated as one of three faculty members to design and achieve approval by the Texas Higher Education Coordinating Board for the Master of Science in Global Retailing (approved 2012).

New minors developed and approved by the Texas Higher Education Coordinating Board (2019)

- Technology Entrepreneurship
- E-Tailing
- Fashion Merchandising
- Retailing and Consumer Science

E-Retailing and Consumer Science (E-RCS) Degree Option: Created fully online Retailing and Consumer Science degree. The E-RCS degree was the first fully online degree program at UH (2002).

Retailing and Consumer Science Professional Studies Option: Designed and achieved approval for a professional studies 15 credit hour block to allow students to tailor their Retailing and Consumer Science degree to achieve their individual professional goals, 2014.

University of Houston Charter School: Co-authored the approved proposal to the Texas Education Agency for approval of the UH Charter School which initiated the extended educational programs of the Human Development Laboratory to youth beyond pre-school. In the initial years the UH Charter School served children K-5 (1997). Charter granted as Texas Charter #20 (1997-2020).

UH Dietetic Internship: Co-authored the proposal to the American Dietetic Association for approval of a post-baccalaureate Dietetic Internship as an ADA approved route to becoming a Registered Dietitian (1995).

Program Development and Major Course Revisions (selected major projects)

Accreditation of the B.S. Retailing and Consumer Science by the Council for Accreditation of the American Association of Family and Consumer Sciences. Authored the self-study, and organized and led the site visit for initial accreditation (2010) and accreditation renewal (2020). Prepared bi-annual and interim reports, 2008-2020

Articulation agreements with 11 regional community colleges, 1989-2020

Comprehensive model for continual program improvement and assessment developed and applied to College of Technology and Retailing and Consumer Science programs, 2004-2020

Created collaboratively a specialized textbook for HDCS 1300 Human Ecosystem to meet UH Core requirements, 2003-2020 (8 editions)

Retailing and Consumer Science Advisory Board – led (1989-2003) and collaborated (2004-2020) the activities of the RCS Advisory Board to support students and the retail community

Conversion and monitoring of all RCS courses to transition to online delivery, 2002-2005 (initial change to online course deliver), 2020 (pandemic initiated change of f-2-f courses to online)

GRET 6332 Consumer Aspects of Global Retailing: New course developed and taught to support the Master of Science in Global Retailing, 2016

Developed course sequence to enhance and update the Retailing and Consumer Science B.S. degree (team effort). New courses created (2003):

HDCS 4370 Technology Entrepreneurship

HDCS 4372 Forecasting for Technology Entrepreneurship

HDCS 4374 Entrepreneurial E-Tailing

HDCS 4375 Strategies in E-Tailing

HDCS 4376 (now 3376) Resources in Technology Entrepreneurship

Design and approval of HDCS 1300 Human Ecosystems as a UH Core course, 2003

Student Success Initiatives

Interviewing Workshops – collaboration on fall and spring workshops on dress for success, resume development, and interviewing techniques for RCS majors. 2014-2020

Movers and Shakers – collaboration on fall and spring keynote speakers and speed interviewing sessions for internships, part-time jobs, and career positions for RCS and GRET majors, 2014-2020

National Retail Federation – initiated NRF Student Program at UH. Obtained funding for students to attend the annual NRF Big Show each January, promoted NRF scholarships, 2015-2020

Initiated Student Welcome Programs, 2017-2020

Retailing and Consumer Science New Student Mentor Program – initiated faculty/student mentoring program for all transfer and freshmen students, 2016-2020

UH Success Advisors – present to and meet with UH advisors for student success annually, 2015-2020

Welcome email to all new RCS students each fall, 2015-2020

Salute to Retail Fundraising Luncheon – collaborated on initiation and continuation of major bi-annual fundraising event to honor retail excellence and fund an endowment for student scholarships, 2004-2020

Speaker for New Student Orientations – conducted about 20 sessions each fall and spring to orient new students, 2016-2018

UH Profs with Pride program for student success, 2011-2016

Hosted “Chat with the Chair,” 1990-2000

Consistent revisions to the Retailing and Consumer Science undergraduate degree program to meet student and industry needs (ongoing). (Includes new courses, course revisions, course sequencing, etc.)

Consistent revisions to courses taught to meet student and industry needs (ongoing). (Includes new technologies, techniques, resources, speakers, assignments, assessment processes, etc.)

Service

Service Awards and Recognitions

DECA Advisor Recognition, Five Year Service Award 2020

Leadership Academy Mentor for 2017 Building Leadership Capacity, American Association of Family and Consumer Science.

Leadership Academy Mentor for 2015 Building Leadership Capacity, American Association of Family and Consumer Science.

Leadership Academy Mentor for 2013 Building Leadership Capacity, American Association of Family and Consumer Science.

Certified in Family and Consumer Sciences, certification maintained 1987-2020.

Honored by the American Association of Family and Consumer Sciences for 25 years of continuous certification (CFCS). AAFCS Annual Meeting, Indianapolis, 2012.

Woman of Excellence, Federation of Houston Professional Women, September 18, 2004.

Lights for Families Award, Texas Association of Family and Consumer Sciences and Electric Cooperatives of Texas, February 28, 2003.

Technology Alumni Association 2003 Outstanding Faculty Award, Technology Alumni Association.

Who's Who in Retailing and Consumer Services, European Institute of Retailing and Consumer Services (EIRASS) 2002.

Student Section Membership Award, Texas Association of Family and Consumer Sciences, March 1, 2002

University of Houston Alumni Association Outstanding Faculty Award 1999

Phi Upsilon Omicron, Professional Project Second Place Award, National Phi Upsilon Omicron 1999 (awarded to Alpha Tau Chapter)

Phi Upsilon Omicron, Professional Project District Award, National Phi Upsilon Omicron 1999 (awarded to Alpha Tau Chapter)

Student Mentor Recognition: University of Houston Commencement, May 14, 1999

Houston Panhellenic Association, Teacher Recognition 1998

Phi Upsilon Omicron, Professional Project District Award, National Phi Upsilon Omicron 1997 (awarded to Alpha Tau Chapter)

University of Houston Department of Campus Activities, Outstanding Faculty Advisor of the Year 1996-1997

College of Technology Faculty Excellence Award 1992

University of Houston Faculty Appreciation Recognition 1991

Mortar Board, Outstanding Professor 1989

Service: Department, College, University (selected)

Department of Human Development and Consumer Sciences

Program Coordinator Retailing and Consumer Science, 2000-2020

Student Organization Advisor: DECA, 2015-2020

Student Organization Advisor: National Retail Federation, 2013-2020

Accreditation Lead for Retailing and Consumer Sciences by the Council for Accreditation, American Association of Family and Consumer Sciences, 2008-2020

HDCS Executive Committee, member 1989-2009, ex-officio 2000-2020

HDCS Curriculum Committee, 2010-2020

Community College Articulation Agreements (11+ colleges), 1989-2020

Department Chair, 1990-2000, 2012-2013

Consumer Science and Merchandising Advisory Board / Retailing and Consumer Science Advisory Board, 2002-2020, 2012-2013

Student Organization Advisor: Phi Upsilon Omicron, 1986-2005

Student Organization Advisor: Merchandising Club, 1986-2005

Chair, Merchandising Careers Consortium (11 colleges), 1999-2001

Master of Science in Occupational Technology Redesign Committee, 2001

HDCS Search Committees (various Retailing and Consumer Science, Human Resource Development)

Industrial Distribution Advisory Board, 1989-1999

Dietetic Internship Steering Committee, 1995-1998

Student Organization Advisor: Delta Epsilon Chi, 1989-1994

Cameron Building Refurbishment Committee, 1989-1991

Ad Hoc Committees (various)

College of Technology

College of Technology Ad Hoc Committee on Assessment and Continuous Improvement, 2002-2020

Dean's Advisory Committee 2018, 2020

Promotion and Tenure Committee 2018-2020, mid-2000s

College of Technology New Faculty Orientation Presenter, Non-Tenure-Track Faculty, New Policies and Procedures, 2016

College of Technology Convocation Marshall, 2016

College of Technology Task Force on Scholarship and Inquiry, 2003

College of Technology UH Library Liaison, 2003

College of Technology Academic Committee, 1989-90, 2002-2003, other

Engineering Technology Chair Search Committee, 2002

Chair, Ad Hoc Committee on Program Coordinators, 2002

College of Technology By-Laws Review Committee, 2001

College of Technology Hearing Officer (various years)

College of Technology Ad Hoc Committee on “Tracks”, 2002

College of Technology Ad Hoc Committee on Technical Mathematics, 2001-2002

College of Technology Scholarship Committee, 2001 (plus)

College of Technology Operations Committee, 1989-2000

College of Technology Computer Activities Advisory Committee, 1991-1998, 2000

Committee on Executive Master’s Degree in Technology Leadership and Management, 2000

Dean Search Committee, 2000

College of Technology Executive Council, 1989-2000

Center for Applied Technology Advisory Committee, 1993-1997

Liaison for Gemological Society Program Development, 1995

Associate Dean 1989-1990, 1994

Center for Applied Technology Faculty Fellow, 1991

Computer Coordinator Search Committee, 1990

University of Houston

Faculty Resource Guide, UH Office of External Communications, 2011-2020

UH Center for Teaching Excellence: Teaching Excellence Award Mentor, 2011-2012

Promotion and Tenure Committee, 2004-2005

A. D. Bruce Religion Center Advisory Board, 2002-2003

Chair, UH Charter School Advisory Board, 1997-2003

UH Radiation Safety Committee, 1997-2000

President, Vice-President, Member UH Women's Network, 1989-1999

UH Charter School Steering and Task Force Committees, 1995-1998

UH Program to Enhance External Research Reviewer, 1995, 1997-1998

UH Research Initiation Grant Reviewer, 1991-1994, 1997-1998

Writing Proficiency Exam Reader, 1995

EXCELL mentor, 1989-1995

African American Studies Committee, 1994

UH Scholarship Committee, 1991-1994

Operation School Supplies Coordinator, 1993

Chair, Member UH Teaching Excellence Committee, 1990-1993

UH Graduate and Professional Studies Council, 1989-1993

Chair, Minnie Stevens Piper Teaching Award Committee, 1991-1992

Esther Farfel Award Committee 1990-1991

University Student Services Enhancement Task Force, 1991

Search Committee, UH Director of Academic Advising, 1991

Texas International Education Consortium Representative (Indonesian Project), 1991

UH College of Hotel and Restaurant Management Dean Review Committee, 1991

UH College of Education Undergraduate Studies Council, 1990-1991

Department of Psychology Dissertation Committee, 1991

UH Texas Center of University School Partnerships, Bridge Program Team, 1989-1991

Associate Dean's Council, 1989-1990

College of Technology Alumni Association Advisor (various)

Academic Honesty Panel Hearing Officer (various)

University of Louisiana (University of Southwestern Louisiana), 1980-1983

Director School of Home Economics, 1981-1983

Chair, Qualifications, Screening, Nomination Committee, Dean, College of Agriculture

Faculty Senator & Committee Member

Chair, USL Vocational Education Committee

College of Agriculture Administrative Committee

Secretary, Advisory Council for Vocational Education

USL Industrial Relations Committee

USL Council on Teacher Education

Chair, Hamilton Hall Renovation Committee

Representative, Council on Hotel, Restaurant & Institutional Education

USL Campus Planning Committee

Graduate Faculty

School of Home Economics Academic Standards Committee

School of Home Economics Goals Committee

School of Home Economics Scholarship Committee

Counselor, Home Economics Alumni Chapter

Advisor, Student Organizations

Phi Kappa Phi Committees

Service: Profession / Academic Discipline

Leadership / Service to the Profession (selected)

Leadership Council, American Association of Family and Consumer Sciences, 2017-2021.

Chair, Assembly of Higher Education, American Association of Family and Consumer Sciences, 2019-2021.

Co-Chair, Leadership Academy Planning Committee, American Association of Family and Consumer Sciences, 2019-2021.

Co-Chair, Community for Building Leadership in AAFCS International Federation of Home Economics Proposal and Research Task Force, 2017-2021

Mentor and Member, Leadership Academy Planning Committee, American Association of Family and Consumer Sciences, 2012-2021.

Co-Chair, Membership Growth Grant Webinar Series Planning Team, American Association of Family and Consumer Sciences, 2019-2020.

Nominating Committee Texas Association of Family and Consumer Sciences, 2020.

WAFC Consortium Member, Western Association of Food Chains, Retail Education Program to Advance the Food Industry through Education and Leadership, 2015-2020.

Certified in Family and Consumer Sciences, 1987- 2020

Chair-Elect, Assembly of Higher Education, American Association of Family and Consumer Sciences, 2017-2019.

American Association of Family and Consumer Sciences Annual Meeting Ambassador, 2018.

American Association of Family and Consumer Sciences Research Briefs Project: Sustainability Team, 2015-2016.

Mentor, AAFCS Secondary and Higher Education Research Briefs Team, 2015-2016.

Mentor, Reviewer, and Writer: American Association of Family and Consumer Sciences “outliers”: Research Abstract Project: Collaboration of 44 writers, 9 countries, 20 states, 25 universities, 2014-2016.

Consortium Member Educators for Socially Responsible Apparel Businesses, International Textiles and Apparel Association, 2003-2016.

American Collegiate Retailing Association Research Directory, 2002-2014.

American Association of Family and Consumer Sciences Media Experts Bank, 2002-2014.

Local Arrangements Committee American Association of Family and Consumer Sciences Annual Meeting, 2013.

American Council on Consumer Interest Panel of Experts, 2002-2012.

Secretary, National Taskforce for Program Advancement in Family and Consumer Sciences, 2006-2009.

Member, National Taskforce for Program Advancement in Family and Consumer Sciences, 2002-2009.

Chair, American Association of Family and Consumer Sciences, Colleges and Universities Section, 2002-2004.

Scholarship Committee, Phi Upsilon Omicron, 1990-2004.

Faculty Advisor Alpha Tau Chapter Alumni Chapter, Phi Upsilon Omicron, 1986-2004.

Auditor, Alpha Tau Alumni, Phi Upsilon Omicron, 1996-2003.

Editor, *Research Applications in Family and Consumer Sciences*, American Association of Family and Consumer Sciences, 2001-2003.

President, Houston Association of Family and Consumer Sciences, 2002-2003.

Nominating Committee Houston Association of Family and Consumer Sciences, 2002-2003.

Chair-Elect, American Association of Family and Consumer Sciences, Colleges and Universities Section, 2001-2002.

President-Elect, Houston Association of Family and Consumer Sciences Association, 2001-2002.

Alpha Tau Alumni Chapter, Phi Upsilon Omicron Scholarship Committee, 1986-2002.

Vice-Chair, American Association of Family and Consumer Sciences, Colleges and Universities Section, 1999-2001.

Chair, Program Planning Committee, American Association of Family and Consumer Sciences, Colleges and Universities Section, 2000-2001.

External Advisor, U. S. Department of Education Office of Educational Research Improvement, 2000.

Professional Development Unit Coordinator, Houston Family and Consumer Sciences Association, 1995-2000.

Planning Committee, Phi Upsilon Omicron Leadership Conference, 1998-1999.

Chair, American Association of Family and Consumer Sciences, Public Affairs Committee, 1996-1997.

Planning Committee, Washington Weekend, Public Policy Seminar, American Association of Family and Consumer Sciences, 1996-1997.

Chair-Elect, American Association of Family and Consumer Sciences, Public Affairs Committee, 1995-1996.

Chair, Public Affairs Pre-Annual Meeting Workshop, American Association of Family and Consumer Sciences, 1996.

Participation in Professional Associations

American Association of Family and Consumer Sciences

National Retail Federation

Texas Retailers Association

International Textiles and Apparel Association

American Collegiate Retailing Association

Council of Administrators of Family and Consumer Sciences

Society of Consumer Affairs Professionals International

American Council on Consumer Interests

Phi Upsilon Omicron

Kappa Omicron Nu

Phi Kappa Phi

Omicron Tau Theta

Delta Epsilon Chi

Federation of Houston Professional Women

Texas Coalition of Administrators of Human Sciences

Houston Family & Consumer Sciences Association

European Association for Education and Research in Commercial Distribution

Review and Editorial Service (multiple years and continuously)

Editorial Board and Reviewer, *Clothing and Textiles Research Journal*

Editorial Board and Reviewer, *Journal of Family and Consumer Sciences*

Editor, American Association of Family and Consumer Sciences Monograph *Research Applications in Family and Consumer Sciences*

Text Editor, *Human Ecosystems and Technological Change*, McGraw-Hill.

Reviewer, *Journal of Business and Psychology*

Reviewer, *Texas Home Economist*

Reviewer, *TAFCS Research Journal*

Reviewer, *Journal of Retailing and Consumer Sciences*

Occasional Reviewer, *Journal of Vocational Home Economics Education*

Program Reviewer, American Society for Engineering Education

Program Reviewer, American Association of Family and Consumer Sciences

Program Reviewer, International Textiles and Apparel Association

Program Reviewer, American Collegiate Retailing Association

Program Reviewer, Texas Association of Family and Consumer Sciences

Program Reviewer, Marketing Education National Research Conference

Program Reviewer, The Psychology of Fashion from Conception to Consumption Conference sponsored by New York University and the American Psychological Association

Program Reviewer, Western Region Home Management - Family Economics Educators' Association

Program Reviewer, American Association of Family and Consumer Sciences

Textbook Reviewer, Wadsworth Group

Textbook Reviewer, Thompson Learning

Textbook Reviewer, Bloomsburg

Textbook Reviewer, McGraw-Hill

Textbook Reviewer, Fairchild

Service: Community / State / National (selected)

Media resource, 2012-2020

Program speaker for career days, civic organizations, professional associations, teacher and professional in-service meetings, etc., 1986-2020

DesignHER Code Camp, PI / Director for tuition-free summer camp for underserved youth, 2019

Youth program leader, ages 12-18, 1983-1991, 2017-2019

Klein ISD Career and Technical Advisory Board, 2016-2017

Houston Designed Partnership UH Representative, 2016

Boy Scouts of America Merit Badge Counselor, 1986-2004, 2016

Houston Area Women's Center, Media Specialist, 2002-2013

Youth conference chair, ages 12-18, 2013

Women's auxiliary leader, Stake Relief Society President, 1998-2002; board 1993-2004; board 2006-2007, 2012-2013

Seminary teacher, 2009-2012

Women in Leadership, Houston Community College, 2003-2004

Cypress Fairbanks Independent School District Volunteer, 1986-2004

Houston Independent School District Career and Technology Education Program Assessment Team, 2003

Houston Community College Advisory Board: Fashion Merchandising and Design, 1996-2003

Houston Community College Costume Collection Advisory Board, 1990-1997

Houston Community College Advisory Board: Child Development, 1989-1997

Texas A&M Agricultural Program Central Regional Council, 1994-1995

Houston Alliance for Early Childhood Education and Violence Counseling Advisory Board, Baylor College of Medicine and Houston Community College, 1994-1995

San Jacinto Community College Tech-Prep Advisory Committee, 1993-1995

Consumer Credit Counseling Service Educational Steering Committee, 1989-1993

Houston Independent School District / Houston Community College Articulation Committee, 1991

Texas Coordinating Board for Higher Education, Carl Perkins Act Grant Reader, 1991

Houston Consumer Credit Counseling Service Education Steering Committee, 1989-1991

Visual merchandising evaluator, Northgate Mall Merchants' Association, 1980-1983

