

Faculty Curriculum Vitae

NAME: Marcella M. Norwood

POSITION/TITLE: Chair, Human Development and Consumer Sciences

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EDUCATIONAL BACKGROUND/TRAINING

Auburn University, Auburn, Alabama—EdD., March, 1978
Colorado State University, Fort Collins—M.S., Summer, 1971
San Jose State University, San Jose, California—M.S., Spring 1966
San Jose State University, San Jose, California—BS, Spring, 1964
Experience working in the furniture industry and floral industry
Flowers By Rose Marie, San Jose, California
Home Furniture Company, Reno, Nevada
Harold's Gun Club, Reno, Nevada

RELEVANT TEACHING EXPERIENCE

University of Houston, Main Campus:
College of Technology
Chair, Human Development and Consumer Sciences Department, 2013
to present and 2000-2003
Assistant Professor, Fall, 1990 to present
Associate Professor, Fall, 1984 to Fall, 1990

Auburn University, Auburn, Alabama:
Director, Mass Merchandising Center
Graduate Teaching Assistant and EPDA Fellow

Washoe County School District, Reno, Nevada:
Earl Wooster Senior High School
Business and Marketing Teacher

ACADEMIC SCHOLARSHIP/RESEARCH/CREATIVE ENDEAVORS

Dr. Norwood has made presentations at many conferences in 47 of the 50 states and in several other countries such as France, Scotland, Australia, Ireland, Denmark, Sweden,

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Peru, and Germany. In addition, she has been a leader/officer of national, regional, state, and local professional organizations. She has successfully completed a wide variety of grant projects, especially related to Marketing and Retailing and valued at over \$1 million dollars.